



*Gh. Șincai Institute for  
Social Sciences and the  
Humanities*



*The International Conference*

# **GLOBALIZATION, INTERCULTURAL DIALOGUE AND NATIONAL IDENTITY**

**2nd Edition**

*Tîrgu Mureș, Petru Maior University*

**28-29 May 2015**



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# CONFERENCE SCHEDULE

**THURSDAY- 28 MAY 2015**

**8<sup>00</sup> - 10<sup>00</sup> - Registration – Room R21**

**10<sup>00</sup> - 11<sup>30</sup>- Welcome and Opening – Aula Magna**

**12<sup>00</sup> - 14<sup>00</sup> – Paper Presentations on Sections:**

- **Literature I - Room: Aula Magna**
- **Literature II - Room: R04**
- **Literature III – Room: A412**
- **Language and Discourse I – Room: R39**
- **Language and Discourse II - Room: R36**
- **Communication, Public Relations, Journalism-Room: A411**
- **History and Cultural Mentalities - Room: R06**
- **Psychology and Education Sciences – Room: R35**
- **Sociology, Political Sciences, International Relations: R34**
- **Social Sciences and Management I: R21**
- **Social Sciences and Management II: R33**

**14<sup>00</sup> - 15<sup>00</sup> - Lunch**

**15<sup>00</sup> - 19<sup>00</sup> - Paper Presentations on Sections**

**19<sup>00</sup> - Gratulatory Dinner**

**The conference is organised in partnership with:**

**The Mureş County Council  
The Town Hall of Tîrgu Mureş  
The Writers' Union of Romania**

## **FRIDAY – 29 MAY 2015**

Sightseeing: cultural objectives in the Mureş county.

## The Message of "Petru Maior" University's Rector

Dear Guests,

The fundamental goal of the International Conference *Globalization, Intercultural Dialogue and National Identity* (which has reached its 2nd edition this year) is that of bringing together, within a generous range of topics, emerging scholars and researchers from different fields of radical relevance for the contemporary society, a society that is supposed to secure its future not only on the economic and ecological level, but also on the spiritual one. The cultural discourse, fundamental sciences, literature and the arts thus gain new connections and dimensions through fundamental changes and structural progress, so that the social end-results of education and research become extremely important. It is a fact that in our postmodern times, we live in a society of knowledge, from which we benefit directly in our everyday life, but to the risks and dangers of which we are at the same time exposed. *Non scholae sed vitae discimus* (*We do not learn for the school, but for life*) becomes a creed that every academic institution has to put into practice by means of its activities. It is essential that the path between education and research is very short, especially in academic systems. Research generates new knowledge, creates a favourable atmosphere for change, and provides people with information and data which help them to become aware of the mysteries of the universe and to make the most of their activity in all fields of knowledge. In this interesting and captivating century, to the noble mission of educating the younger generations we must also add the fruit of the efforts in research, materialized in interesting works and papers,

together with ideas generated by the creative ability which ennoble the personality of the academic.

The host of this international conference, *Petru Maior* University of Tîrgu Mures, is permanently changing and gaining new valences. As a matter of fact, our specializations, assets, human resources and research grants are all in an upward dynamics, which proves that we are on the right track and also gives us the certainty of our continued existence as an institution with clearly defined and completely assumed missions. The 2nd edition of the International Conference *Globalization, Intercultural Dialogue and National Identity* integrates into the tradition of far-reaching scientific events that have been taking place at our university throughout time. The fact that this conference is organized by the Faculty of Sciences and Letters of *Petru Maior* University proves once again how important it is for us to consolidate our cooperation with other universities and institutions of research from our country and from abroad.

I wish to express my hope that this scientific event will take place under the most favourable auspices and that it will represent a remarkable starting point for further evolution and development in the field of knowledge. Let this international conference provide a good opportunity for us to gain and transfer knowledge, to generate new theories in the world of science – essential aspirations of any contemporary research.

**Prof. Dr. Călin ENĂCHESCU**  
**RECTOR**

THURSDAY – 28 MAY 2015

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**LITERATURE I – Room: Aula Magna**

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*Moderators: Prof. Mircea Muthu, PhD, "Babeş-Bolyai" University of Cluj-Napoca; Prof. Al. Cistelean, PhD, "Petru Maior" University of Tîrgu Mureş*

1. Mircea Muthu, Prof., PhD, "Babeş-Bolyai" University of Cluj-Napoca, *LUCIAN BLAGA. UNIVERSAL DIMENSIONS*
2. Al. Cistelean, Prof., PhD, "Petru Maior" University of Tîrgu Mureş, *GLOBALIZATION AND DIFFERENCE*
3. Mircea A. Diaconu, Prof. PhD, "Ştefan cel Mare" University of Suceava, *ION AGÂRBICEANU AND THE JEWISH PROBLEM*
4. Virgil Podoabă, Prof., PhD, "Transilvania" University of Braşov, *A DRAFT FOR A PHENOMENOLOGY OF THE 80ST LITERATURE FOR THE USE OF THE EAST INTELLECTUALS*
5. Doiniţa Milea, Prof., PhD, "Dunărea de Jos" University of Galaţi, *ABOUT FICTION, METAFICTION AND AMBIGUITY IN THE AUTO-ADJUSTMENT MECHANISM OF DECODING TEXTUAL WORLDS*
6. Dorin Ştefănescu, Prof., PhD, "Petru Maior" University of Tîrgu Mureş, *NICHITA STĂNESCU. FOUR HYPOSTASES OF THE LIGHT THAT CUTS THE VIEW*
7. Vasile Spiridon, Prof., PhD, "Vasile Alecsandri" University of Bacău, *THE JUDGEMENT OF GOOD SENSE AND BAD TASTE IN "CRAII DE CURTEA-VECHE" BY MATEIU I. CARAGIALE*
8. Smaranda Ştefanovici, Assoc. Prof., PhD, "Petru Maior" University of Tîrgu Mureş, *CH. P. GILMAN'S VIEWS ON WOMANHOOD IN "THE YELLOW WALLPAPER"*

9. Lia Faur, Assoc. Prof., PhD, "Vasile Goldiș" West University of Arad, *ROMANIAN LITERATURE BEYOND TABOO*
10. Irina Toma, Assoc. Prof., PhD, "Petroleum-Gas" University of Ploiești, *THE NOSTALGIA OF FICTIONAL RETURNS IN THE WORK OF KAZUO ISHIGURO*
11. Nicoleta Sălcudeanu, Scientific Researcher, ICSU, "Gh. Șincai" Institute for Socio-Humanistic Studies of the Romanian Academy, Tîrgu Mureș, *CULTURAL ELITE AND IDEOLOGICAL CHALLENGES*
12. Adrian Crupa, Assist. Prof., PhD, "Al. Ioan Cuza" University of Iași, *"THE OTHER LAND": FROM THE UNDERGROUND ABODE OF DEAD TO "THE HEAVEN'S GATE"*
13. Ariana-Melania Bălașa, Assist. Prof., PhD, University of Craiova, *G. CĂLINESCU AND THE WAY HE PAVED FOR HIS HISTORY OF ROMANIAN LITERATURE*
14. Monica Hărșan, Assist. Prof., PhD, "Transilvania" University of Brașov, *THE NAME OF THE "OTHER" – IN KAMEL DAOUD'S NOVEL MEURSAULT, COUNTER-INQUIRY*
15. Adina Paicu, Assist. Prof., PhD, "Constantin Brâncuși" University of Târgu-Jiu, *NAIPAUL'S SELF-REFERENTIALITY – FROM THE MARGIN BACK TO THE CENTRE*
16. Dan Țăranu, Assist. Prof., PhD, "Transilvania" University of Brașov, *GLOBALIZATION, SOVIETIZATION AND MARGINAL IDENTITIES*
17. Alina Vișan, Assist. Prof., PhD, "Eftimie Murgu" University of Reșița, *AGING AND DYING IN THE DIARIES OF JANE SOMERS*
18. Antonia Pâncotan, Assist. Prof., PhD, "Partium" Christian University of Oradea, *CARAGIALE, THE RECOIL OF REPRESENTATION AND THE DISCREDITATION OF THE CLASSICIST CHARACTER*



19. Iuliana-Valentina Boboacă, Assist., PhD., University of Pitești, *MOXA' S UNIVERSAL CHRONICLE – AN INSPIRATION FOR EMINESCU' S THIRD SATIRE*
20. Valeria Draica, Assist. Prof., PhD, University of Oradea, *THE IMAGE OF THE RURAL WORD IN THE POETRY OF IOAN ALEXANDRU*
21. Corina Lirca, Assist. Prof., PhD, "Petru Maior" University of Tîrgu Mureș, *CLOSING THE CIRCLE – A RHETORICAL APPROACH TO EXIT GHOST BY PHILIP ROTH*
22. Delia Cotârlea, Assist. Prof., PhD, "Transilvania" University of Brașov, *CROSS-CULTURAL BUCHAREST IN CHRISTIAN HALLERS NOVEL THE SWALLOWED UP MUSIK [DIE VERSCHLUCKTE MUSIK]*
23. Delia-Maria Radu, Assist. Prof., PhD, University of Oradea, *MULTICULTURALISM, IDENTITY AND FAMILY TIES IN ELIF SHAFAK'S "THE BASTARD OF ISTANBUL"*
24. Otilia Sîrbu, Assist. Prof., PhD, "Hyperion" University of Bucharest, *THE DIMENSION OF THE WHOLE OF HUMAN BEING*
25. Edith-Hilde Kaiter, Assist., PhD, "Mircea cel Bătrân" Naval Academy, Constanța, *SENSIBILITY, WILL, COURAGE... FEMINISM!*
26. Andreea Iliescu, Junior Lecturer, PhD, University of Craiova, *BETWEEN MYTH AND REALITY IN MAXINE HONG KINGSTON'S THE WOMAN WARRIOR*
27. Simona Jișa, Assist. Prof., PhD, "Babeș-Bolyai" University of Cluj-Napoca, *SAINT CECILIA IN THE VIEW OF NELLINGAN AND MALLARMÉ*
28. Clementina Alexandra Mihăilescu, Assist. Prof., PhD, "Lucian Blaga" University of Sibiu, *KAFKA'S "METAMORPHOSIS" APPROACHED VIA AN INTERDISCIPLINARY PERSPECTIVE*

29. Monica Negoescu, Assist., PhD Student, Technical University of Cluj-Napoca, *MARTIN SAMUEL MÖCKESCH – TRANSYLVANIAN FOLKLORIST*
30. Ion Popescu-Brădiceni, Assist. Prof., PhD, *THE LIVING METAPHOR IN THE TRANSLITERARY WORKS OF CONSTANTIN BRÂNCUȘI*
31. Alina Tenescu, Assist. Prof., PhD, University of Craiova, *DESCRIBING SENSORY EXPERIENCES: WINE IMAGERY IN LITERARY DISCOURSE*
32. Adriana Stan, Postdoctoral Researcher, Romanian Academy, *OLD CULTURE IN THE NEW WORLD. TUDOR VIANU AND THE NEW "SCIENTIFIC" CRITICISM*
33. Roxana Doncu, Assist., PhD, "Carol Davila" University of Medicine and Pharmacy, Bucharest, *MEDICAL ETHICS IN STANISLAW LEM'S HOSPITAL OF THE TRANSFIGURATION*
34. Simona Catrinel Avarvarei, Assist. PhD, "Ion Ionescu de la Brad" University of Iași, *LIVED AND LIVING SPACES IN BRONTË'S YORKSHIRE*
35. Sorin Gheorghe Suciu, Assist. Prof., PhD, "Sapientia" University of Tîrgu Mureș, *THE PARATOPIC SPACE OF BENJAMIN FONDANE'S UNHAPPY CONSCIOUSNESS*
36. Corina Lirca, Assist. Prof., PhD, "Petru Maior" University of Tîrgu Mureș, *A RHETORICAL INTERPRETATION OF THE DIFFICULT IN THE COUNTERLIFE BY PHILIP ROTH*
37. Ștefan Fircă, Assist., PhD, University of Bucharest, *TALKING ABOUT "THE RETURN OF THE AUTHOR". A LIVELY DEBATE IN THE FRENCH AND ROMANIAN RECENT LITERARY THEORY*
38. Amelia Boncea, Prof., PhD., University of Tîrgu Jiu, *THE THEORY AND PRACTICE OF STRUCTURE/S IN THE VISION/CEONCEPTION OF SOLOMON MARCUS*

39. Magdalena Indrieș, Assist. Prof., PhD, University of Oradea, *THE GREEK MYTHS IN THE UNBEARABLE LIGHTNESS OF BEING BY MILAN KUNDERA*
40. George Enache, Assist. Prof., PhD, University of Bucharest – Buzău Branch, *THE HABIT-FORMING PARTS OF THE COHORT IN THE TRADITIONAL ROMANIAN VILLAGE*
41. Ioana Alexandrescu, Assist. Prof., PhD, University of Oradea, *LIONEL SHRIVER'S BIG BROTHER: A PORTRAIT OF FOOD*
42. Mihaela Stanciu, Assist., PhD, Technical Construction University of Bucharest, *COORDINATES OF THE MINULESCIAN SYMBOLISM*
43. Veronica Zaharagiu, PhD, "Petru Maior" University of Tîrgu Mureș, *THE AVANG-GARDE MANIFESTO. THE BATTLE FOR ETHICS*
44. Radu Stoica, PhD Student, University of Bucharest, *THE SEARCH FOR MEANING AT THE CULTURAL FRONTIER IN JOHN COETZEE'S WAITING FOR THE BARBARIANS*
45. Andreea Iliescu, Junior Lecturer, PhD, University of Craiova, *MOTHER-DAUGHTER RELATIONSHIPS IN AMY TAN'S THE JOY LUCK CLUB*
46. Alina-Mihaela Dicu (Popa), PhD Student, University of Bucharest, *MAHMUD'S BABOUCHES - HYBRIS AND CATHARSIS*
47. Alina Marieta Rucăreanu, PhD Student, University of Bucharest, *VOICULESCU'S EXISTENTIAL JOURNEY – AN ICON OF LANGUAGE AND OF HIS CREATIVE SENSIBILITY*
48. Adrian Petre Popescu, PhD, "Lucian Blaga" University of Sibiu, *COSTACHE NEGRUZZI - COMMISSIONER OF GOVERNMENT*
49. Cristina Vasiliță, PhD Student, "Transilvania" University of Brașov, *VIRGIL MAZILESCU AND THE ONEIRIC MOVEMENT*

50. Diana Gradu, Assist. Prof., PhD, "Al. Ioan Cuza" University of Iași, *THE FOOD BEFORE ANYTHING ELSE. NUTRITIONAL ASPECTS IN THE NOVELS OF CHRÉTIEN DE TROYES*
51. Mirela Radu, Assist., PhD, "Titu Maiorescu" University of Bucharest and Cristina Veronica Andreescu, Assist. Prof., PhD, "Carol Davila" University of Medicine and Pharmacy, Bucharest, *PECULIARITIES OF THE ROMANIAN AVANT-GARDE*
52. Puskas-Bajko Albina, PhD Student, "Petru Maior" University of Tîrgu Mureș, *SAKUNTALA-SAFTA/TWO DIFFERENT OR NOT SO DIFFERENT AVATARS OF THE ROMANIAN FICTIONAL 'GYPSY' GIRL*
53. Adriana Teodorescu, PhD, Postdoctoral researcher, "Petru Maior" University of Tîrgu Mureș, *SYMBOLIC IMMORTALITY THROUGH CHILDREN AND CONTRASTING ATTITUDES TOWARD MOTHERHOOD WITHIN THE ROMANIAN POPULAR CULTURE*
54. Iuliana Vizan, PhD Student, "Ovidius" University of Constanța, *RESISTANCE TO SEXIST AND RACIST STEREOTYPING IN MAXINE HONG KINGSTON'S TRIPMASTER MONKEY*
55. Adriana Dana Listes Pop, PhD Student, "Babeș-Bolyai" University of Cluj-Napoca, *LIMINALITY IN IOAN PETRU CULIANU'S SHORT STORIES. ON THE THRESHOLD WITHIN COUNTRY AND IN EXILE*
56. Adriana Mădălina Simionescu (Cojocaru), PhD Student, University of Bucharest, *THE AUTHORSHIP AND THE PLAY OF AUCTORIAL MASKS IN MIRCEA HORIA SIMIONESCU'S NOVELS*
57. Dimitrie Andrei Borcan, PhD Student, "Ovidius" University of Constanța, *AN ECOCRITICAL APPROACH TO BELONGING*

*AND EXCLUSION IN THE RELATIONSHIP OF CULTURE VS. NATURE*

58. Bianca Cruci, PhD Student, "Petru Maior" University of Tîrgu Mureş, *SACRED SYMBOLS IN ANA BLANDIANA'S LYRICS*
59. Călin Stegorean, PhD, Researcher, "Babeş-Bolyai" University of Cluj-Napoca, *THE ROMANIAN AVANT-GARDE - PART OF THE FIRST GLOBALIZATION'S PHENOMENA*
60. Violeta Tănase, PhD Student, "Al. Ioan Cuza" University of Iaşi, *IT TAKES THREE TO GET THE JOKE ACROSS: COMEDIAN, SUBTLER AND AUDIENCE*
61. Mihaela Şalariu, PhD Student, "Al. Ioan Cuza" University of Iaşi, *DOROTHY HARE – WEAK IN CHARACTER OR VICTIM OF HER TIME?*

**THURSDAY – 28 MAY 2015**

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***LITERATURE II - Room: R 04***

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*Moderators: Prof. Iulian Boldea, PhD, “Petru Maior” University of  
Tîrgu Mureş; Prof. Gheorghe Glodeanu, PhD, Technical University of  
Cluj-Napoca – Baia Mare Northern University Centre*

1. Marian Victor Buciu, Prof., PhD, University of Craiova, *MONICA LOVINESCU BETWEEN LITERATURE AND “EAST-ETHICS”*
2. Gheorghe Glodeanu, Prof., PhD, Technical University of Cluj-Napoca, Baia Mare Northern University Center, *MIRCEA ELIADE’S FIRST LOVE*
3. Iulian Boldea, Prof., PhD, “Petru Maior” University of Tîrgu Mureş, *THE GENERATION OF 27. IDENTITARY APORIES*
4. Sorin Ivan, Prof., PhD., Postdoc Researcher, “Titu Maiorescu” University of Bucharest, *POETRY IN A STATE OF EMERGENCY. AESTHETIC FORMS OF OBJECTIFICATION OF THE NEW POETRY IN THE FIFTH DECADE*
5. Odette Arhip, Prof., PhD, Echological University of Bucharest, *AESTHETIC APPROACH OF ROMANIAN PAMPHLETS*
6. Rodica Brad, Prof. PhD, “Lucian Blaga” University of Sibiu, *CIORAN’S LETTERS TO WOLF AICHELBURG*
7. Luiza Marinescu, Assoc. Prof., PhD, “Spiru Haret” University of Bucharest, *GLOBALIZATION, INTERCULTURAL DIALOGUE AND NATIONAL IDENTITY REFLECTED IN A TRAVELOG: BUCURA DUMBRAVĂ ON THE ROADS OF INDIA (PE DRUMURILE INDIEI)*

8. Dragoş Avădanei, Assoc. Prof., PhD, "Al. Ioan Cuza" University of Iaşi, *WICKED WORK: DIFFICULTIES AND PARADOXES OF UNNAMING*
9. Dorina Chiş-Toia, Assoc. Prof., PhD, "Eftimie Murgu" University of Reşiţa, *LIFE FACTS IN ANTOINE DE SAINT-EXUPERY. LETTERS TO HIS MOTHER*
10. Diana Câmpan, Assoc. Prof., PhD, "1 Decembrie 1918" University of Alba-Iulia, *A.E.BACONSKY –THE SELF-IDENTIFICATION INSIDE THE CATEGORIES OF EUROPEAN MASTERPIECES*
11. Mircea Breaz, Assoc. Prof., PhD, "Babeş-Bolyai" University of Cluj-Napoca, *TEXT'S ORIGINALITY AND ORIGINARITY OR ABOUT THE CHARMED KNOWLEDGE OF THE WORLD IN THE ENCHANTED CHILD NOVEL, BY ION VLASIU*
12. Marius Nica, Assoc. Prof., PhD, "Petroleum-Gas" University of Ploieşti, *FICTIONAL CONSTRUCTS OF COMMUNISM IN DAN LUNGU'S NOVELS*
13. Adrian Iancu, Assoc. Prof., PhD, "Lucian Blaga" University of Sibiu, *THE INTERIOR LANDSCAPE – BETWEEN CONSTRUCTION AND PROJECTION*
14. Ionuţ Ştefan, Assist. Prof., PhD, "Dunărea de Jos" University of Galaţi, *ON THE CONCEPT OF "AUTHENTICITY" IN THE HEIDEGGERIAN EXISTENTIALISM AND IN CHARLES TAYLOR'S MULTICULTURALISM*
15. Mircea Breaz, Assoc. Prof., PhD, "Babeş-Bolyai" University of Cluj-Napoca, *CLOSE YOUR EYES AND YOU WILL SEE THE CITY, BY IORDAN CHIMET. NOTES TO A NEW EDITION OF A LITERARY MASTERPIECE*

16. Liliana Truță, Assist. Prof., PhD, Partium Christian University of Oradea, *THE ADVENTURES OF IDENTITY AND THE WAY TOWARDS THE CENTER IN D. ȚEPENEAG'S ROMANIAN TRILOGY*
17. Dumitru-M. Buda, Assist. Prof., PhD, "Petru Maior" University of Tîrgu-Mureș, *THE MYTH OF INTELLECTUAL ELITES IN ROMANIAN CULTURE: TITU MAIORESCU AND JUNIMEA*
18. Lucian-Nicu Rădășan, PhD Student, "Petru Maior" University of Tîrgu Mureș, *THE DISTINCTIVE ELEMENTS OF THE OTHER*
19. Valentina Iliescu, PhD Student, "Transilvania" University of Brașov, *ALEXANDRU GEORGE AND HIS JOURNALIST ACTIVITY*
20. Andreea Ivan, PhD Student, "Transilvania" University of Brașov, *MILAN KUNDERA: THE ESSENTIAL NOTE, AN ANTI-KITSCH STRATEGY*
21. Deak Julia, PhD Student, University of Bucharest, *ANTAGONISMS AND LANGUAGE TRAGEDY IN EUGEN IONESCU'S EARLY WORKS*
22. Puskas-Bajko Albina, PhD Student, "Petru Maior" University of Tîrgu Mureș, *"CHUMIDELPE-NASHFALO" / LOVE-AFFLICTION (OF ANY MALE WHO CASTS EYES ON THE FICTIONAL ,GYPSY' GIRL)*
23. Angelica Stoica, PhD Student, "Petru Maior" University of Tîrgu Mureș, *POETICS UNDER MARIANA MARIN'S SIGNATURE*
24. Teodora-Georgiana Amza, PhD Student, University of Pitești, *FEMININE TYPOLOGY IN THE HORTENSIA PAPADAT-BENGESCU'S NOVELS*



25. Carmen Hurubă (Dudilă), PhD Student, "Petru Maior" University of Tîrgu Mureş, *POETIC TRANSYLVANISM IN OCTAVIAN GOGA*
26. Haralambie Athes, PhD, "Al. Ioan Cuza" University of Iaşi, *PROCESSED IDENTITY. INDIVIDUALITY IN THE DIGITAL COLLECTIVE UNCONSCIOUS*
27. Brînduşa Ionescu, PhD, Research assistant, "Al. Ioan Cuza" University of Iaşi, *THE FOREST – SPACE OF IDENTITY UNVEILING IN LILIANA LAZĂR'S TERRE DES AFFRANCHIS*
28. Bianca-Livia Bartoş, PhD Student, "Babeş-Bolyai" University of Cluj-Napoca, *LA TRILOGIE BAZINIENNE: ECRITURE THERAPEUTIQUE ENTRE HUMOUR ET SOULAGEMENT*
29. Gabriela Ciobanu, PhD Student, "Dunărea de Jos" University of Galaţi, *A DREAMER'S JOURNEY – AN ARCHETYPAL APPROACH TO FĂNUŞ NEAGU SHORT STORY BEYOND THE SANDS*
30. Lucia-Luminiţa Ciucă, PhD Student, "Dunărea de Jos" University of Galaţi, *OCTAVIAN PALER, AVENTURI SOLITARE – AN EUROPEAN IN AMERICA*
31. Graţiela Benga-Ţuţuianu, Scientific Researcher III, PhD, "Titu Maiorescu" Socio-Humanistic Institute of Research, Timişoara, *VICTOR VLAD DELAMARINA: CULTURAL PREMISES AND POETIC ASPIRATIONS*
32. Steluţa Bătrînu, PhD Student, "Dunărea de Jos" University of Galaţi, *TRAVEL, JOURNEY AND CROSSING IN MAALOUF'S WORK*
33. Alina Luciana Oltean, PhD Student, "Petru Maior" University of Tîrgu Mureş, *THE MASTER BY ADRIAN MANIU*
34. Constantina Raveca Buleu, PhD, Researcher, "Sextil Puşcariu" Institute for Linguistics and Literature, Cluj-

- Napoca, *ROMANIAN VALUES AND ESOTERICISM IN BUCURA DUMBRAVĂ'S LIFE AND WORK*
35. Gabriela Crăciun, PhD Student, University of Pitești, *MODERNIST FEATURES IN ALEXANDRU PHILIPPIDE'S POETRY*
  36. Antonina Silvia Frandeu Andone, PhD Student, "Petru Maior" University of Tîrgu Mureş, *POPULAR CREATIONS IN INTER-WAR CALENDARS*
  37. Dumitrița Todoran, PhD Student, "Petru Maior" University of Tîrgu Mureş, *LITERARY CRITICISM IN TRANSYLVANIA: THE "LUCEAFĂRUL" GENERATION*
  38. Crina Poenariu, PhD Student, "Lucian Blaga" University of Sibiu, *MIRCEA ELIADE AND THE PROPHETIC ALLOTROPY IN THE ARTICLES OF YOUTH*
  39. Elena Lazăr (Burlacu), PhD Student, "Petru Maior" University of Tîrgu Mureş, *HOW CAN YOU BE PERSIAN. COSTACHE OLĂREANU*
  40. Elena Monica Baciuc, PhD Student, "Petru Maior" University of Tîrgu Mureş, *DADA AU « CŒUR DES MOTS »*
  41. Dan Pătraşcu, PhD, "Mihai Eminescu" National College, Buzău, *BIOGRAPHY AND FICTION'S COMMON THEMES AT RADU PETRESCU, COSTACHE OLĂREANU, MIRCEA HORIA SIMIONESCU*
  42. Marosfői Enikő, PhD Student, "Petru Maior" University of Tîrgu Mureş, *THE DISMEMBERMENT OF THE VILLAGE IN THE WORKS OF AUGUSTIN BUZURA AND SZABO GYULA*
  43. Delia Natalia Trif (Anca), PhD Student, "Petru Maior" University of Tîrgu Mureş, *ELEMENTS OF POETRY AESTHETICS IN IOANICHIE OLTEANU*
  44. Elena Bondor, PhD, "Mihai Eminescu" Central University Library of Iași, *PARALLEL BIBLIOGRAPHIES. COORDINATES*

*OF THE ROMANIAN BIBLIOGRAPHY (IN THE COUNTRY AND IN EXILE) DURING THE COMMUNIST PERIOD*

45. Nicoleta-Doina Pop (Pocan), PhD Student, "Petru Maior" University of Tîrgu Mureş, *THE MYTHOLOGIC AND SYMBOLIC FANTASTIC IN THE SHORT-STORY LA ȚIGĂNCI BY MIRCEA ELIADE*
46. Adela Livia Cătană, PhD Student, University of Bucharest, *FROM COVERS TO CONTENTS: PROBLEMS IN LABELLING MARGARET ATWOOD'S MADDADDAM AND SUZANNE COLLINS'S THE HUNGER GAMES AS SCIENCE FICTION WORKS*
47. Florin-Mihail Stavrescu, PhD Student, University of Bucharest, *E. LOVINESCU IN ALEXANDRU GEORGE'S VIEW*
48. Dan Valeriu Voinea, Elena Rodica Opran, Ștefan Vlăduțescu, University of Craiova, *MINIMAL BEING AS IMPLOSION OF COMMUNICATION*
49. Carmen Elena Florea, PhD Student, "Petru Maior" University of Tîrgu Mureş, *ALEXANDRU GEORGE – THE PERSPECTIVE OF POSTMODERNISM*
50. Alexandru-Ionuț Micu, PhD Student, "Al. Ioan Cuza" University of Iași, *ANNE RICE AND THE MYSTERIES OF EGYPT*
51. Andreea Sâncelean, PhD Student, "Petru Maior" University of Tîrgu Mureş, *IMAGINARY AND SYMBOLS – THE BESTIARY IN ALLICE IN WONDERLAND AND ALICE'S ADVENTURES IN THE COUNTRY FROM THE MIRROR*
52. Ana-Valeria Gorcea (Stoica), PhD Student, "Petru Maior" University of Tîrgu Mureş, *EXPRESSIONS OF LOVE AND DEATH IN MIRCEA NEDELCIU'S PROSE (PART ONE)*
53. Iulia-Sanda Zârnovean, PhD Student, "Transilvania" University of Braşov, *JEAN GENET: A TROUBLED IDENTITY*

54. Igor Ursenco, PhD Student, "Petru Maior" University of Tîrgu Mureş, *GRIGORE VIERU AS GENOTEXTUAL CULTURAL AGENT*
55. Roxana Oana Mîndru, PhD Student, "Petru Maior" University of Tîrgu Mureş, *HISTORIAN AND LITERARY HISTORIES IN POST-COMMUNIST ROMANIA. AN INTRODUCTION*
56. Alexandru Farcaş, Assist Researcher, PhD, "G. Călinescu" Institute of Literary History and Theory, Bucharest, *READING BUCHAREST'S SUBURBS: THE IMAGE OF ETHNIC MINORITIES*
57. Ana Maria Tomaziu-Pătraşcu, PhD Student, "Al. Ioan Cuza" University of Iaşi, *IMMIGRATION, BETWEEN TOLERANCE AND INTEGRATION*
58. Maria Vâtcă, PhD Student, University of the West, Timişoara, *ANIMAL SYMBOLS IN THE CEREMONIAL TEXTS OF THE CAROLING CUSTOMS IN ALMĂJ VALLEY, CARAŞ-SEVERIN COUNTY*
59. Elena Filote (Panaite), PhD Student, "Dunărea de Jos" University of Galaţi, *SPECULAR REPRESENTATIONS OF FEMININITY IN THE INTER-WAR FEMININE FICTION*
60. Teodora-Bianca Moraru, PhD Student, "Lucian Blaga" University of Sibiu, *"WRITING WITH LIGHT" IN GHEORGHE CRĂCIUNS ACTE ORIGINALE, COPII LEGALIZATE AND MECANICA FLUIDULUI*

THURSDAY – 28 MAY 2015

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**LITERATURE III - Room: A 412**

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*Moderators: Assist. Prof. Dumitru-Mircea Buda, PhD, "Petru Maior" University of Tîrgu Mureş; Alexandru Funieru, PhD Student, "Transilvania" University of Braşov*

1. Ana-Magdalena Petraru, PhD, Postdoctoral Researcher POSDRU/159/1.5/S/140863, "Al. Ioan Cuza" University of Iaşi, *INTERCULTURAL LITERARY EXCHANGES BETWEEN ROMANIA AND CANADA IN THE AGE OF GLOBALIZATION*
2. Liana Muthu, Assist. Prof., PhD, "Babeş-Bolyai" University of Cluj-Napoca, *THE ARABIAN NIGHTS' MIRAGE IN SALMAN RUSHDIE'S NOVELS: HAROUN AND THE SEA OF STORIES AND MIDNIGHT'S CHILDREN*
3. Dumitru-M. Buda, Assist. Prof., PhD, "Petru Maior" University of Tîrgu Mureş, *THE ORIGINS OF NIHILISM IN EUROPEAN MODERNITY*
4. Andrada Mare, PhD Student, "Petru Maior" University of Tîrgu Mureş, *IOAN ALEXANDRU – THE CELEBRATION OF THE LOGOS*
5. Nicoleta Dumitrache Henţ, PhD Student, "Aurel Vlaicu" State University of Arad, *ASPECTS OF FEMININITY IN ELIADE'S MISS CHRISTINE*
6. Claudia Creţu (Vaşloban), PhD Student, "Petru Maior" University of Tîrgu Mureş, *BETWEEN LIFE AND BOOKS – N. STEINHARDT*

7. Leontina Copaciu, PhD Student, "Babeş-Bolyai" University of Cluj-Napoca, *AESTHETIC EXPERIENCES BETWEEN REALITY AND FICTION*
8. Monica Simon, PhD Student, "Petru Maior" University of Tîrgu Mureş, *FEMININE LITERATURE AND LITERARY CRITICISM*
9. Diana Radu Tătăruş, PhD Student, "Transilvania" University of Braşov, *LITERATURE AND GLOBALIZATION – A DESCRIPTIVE APPROACH*
10. Mihaela-Gabriela Păun, PhD Student, University of Bucharest, *FANTASTIC ELEMENTS IN „A REPORT OF THE DREAM” BY VASILE AARON*
11. Anamaria Lupan, PhD Student, Blaise Pascal University of Clermont-Ferrand, France; "Babeş-Bolyai" University of Cluj-Napoca, *MARGUERITE YOURCENAR OR IDENTITY IN QUESTION*
12. Maria-Viorica Arnăutu, PhD Student, "Al. Ioan Cuza" University of Iaşi, *WUTHERING HEIGHTS: A FEMINIST PSYCHOANALYTIC PERSPECTIVE ON SYMBIOTIC RELATIONSHIP, “MIRROR STAGE – RELATED” IDENTITY LOSS AND ENTERING THE “SYMBOLIC ORDER”*
13. Mirela Alina Morar (Popa), PhD Student, "1 Decembrie 1918" University of Alba Iulia, *FELIX ADERCA-COORIDNATES OF THE PUBLICISTIC POLEMICS IN THE INTERWAR PERIOD*
14. Ofelia Tofan (Al-Gareeb), PhD Student, "Al. Ioan Cuza" University of Iaşi, *MAXIMALISM*
15. Mihaela-Alina Ifrim, PhD Student, "Dunărea de Jos" University of Galaţi, *ACCESSING CULTURAL MEMORY – EILEEN ATKINS THE DESIGNATED PORTRAYER OF VIRGINIA WOOLF*

16. Mihaela Rusu, PhD Student, "Dunărea de Jos" University of Galați, *FICTIONAL CONSTRUCTIONS IN THE SCHEMES OF THE INITIATORY EXPERIENCE: MIRCEA ELIADE'S LUMINA CE SE STINGE/ FADING LIGHT*
17. Mihaela Chiribău-Albu, PhD, "Ferdinand I" National College, Bacău, *A BRIEF HISTORY OF THE LABYRINTH*
18. Monica Olivia Grecea, PhD Student, POSDRU/159/1.5/S/136077, "Babeș-Bolyai" University of Cluj-Napoca, *THE WORLD ON STAGE. ART "MORE REAL THAN ART"*
19. Ecaterina Cojoca (Ungureanu), PhD Student, "Al. Ioan Cuza" University of Iași, *ON WALT WHITMAN'S HEGELIANISM*
20. Margareta Onofrei, PhD Student, University of Pitești, *TUDOR ARGHEZI. THE SELF AS A TREE*
21. Cosmina Maria Mircea, PhD Student, "1 Decembrie 1918" University of Alba Iulia, *THE PARADYGM OF CONFESSION IN THE POETRY OF ION HOREA*
22. Ecaterina-Kerstin Botezatu, PhD Student, University of Bucharest, *RADU COSAȘU – STORIES FOR TAMING MY BELOVED, THE POETICS OF ORDINARY*
23. Ramona Hărșan, Postdoctoral Research Fellow, "Transilvania" University of Brașov, *THE COMMUNIST MOLOCH: COMMUNITY AS DIALOGIC DYSTOPIA IN MIRCEA NEDELCIU'S FICTION*
24. Alina Bako, PhD, Postdoctoral researcher, Romanian Academy, "Lucian Blaga" University of Sibiu, *CLOSED SPACES: "NOBODY IS INSANE IN HERE"*
25. Anda-Elena Moldovan, PhD Student, University of Pitești, *THE LOVE DISCOURSE IN I. L. CARAGIALE'S COMEDIES – FROM AUTHENTICITY TO KITSCH*

26. Diana Dan, PhD Student, "Petru Maior" University of Tîrgu Mureş, *THE CRITICAL RECEPTION OF MIRCEA IVĂNESCU'S POETRY IN 2006*
27. Valeria Cioată, PhD Student, "Petru Maior" University of Tîrgu Mureş, *THE RATIONAL AND CONSCIENT RECONNECTION TO THE SACERDOTAL FUNCTION OF POETRY IN THE WORKS OF CEZAR BALTAG*
28. Florentina Ionela Manea, PhD Student, "Al. Ioan Cuza" University of Iaşi, *HYPOSTASES DE L'ETRANGER ET DE L'AUTRE DANS LES ROMANS D'ANNE HEBERT*
29. Anamaria Ştefan, PhD Student, "Petru Maior" University of Tîrgu Mureş, *ION HOREA'S POETRY. OSCILATIONS IN THE FACE OF DEATH*
30. Luminiţa Pop, PhD Student, "Babeş-Bolyai" University of Cluj-Napoca, *THE BYBLICAL PSALMS. BETWEEN LAMENTATION AND HYMN*
31. Aritina Iancu (Micu-Oţelea), PhD Student, "1 Dcembrie 1918" University of Alba Iulia, *THE FACES OF "THE BLACK ANGEL" IN THE WORLD OF THE PERIPHERY*
32. Szilagy (Szoverfi) Judit Maria, PhD, "Petru Maior" University of Tîrgu Mureş, *THE VISION ABOUT OCTAVIAN PALER'S POETRY. "THE POET" – AN INTERPRETATIVE MODEL*
33. Vasile Feurdean, PhD Student, "Petru Maior" University of Tîrgu Mureş, *ORPHEUS AND THE TEMPTATION OF „EIDETIC PARADISE”*
34. Irina-Ana Drobot, PhD, Technical University of Civil Engineering, Bucharest, *PLACE IN VIRGINIA WOOLF'S AND GRAHAM SWIFT'S NOVELS*
35. Ioan Gheorghişor, PhD Student, "Petru Maior" University of Tîrgu Mureş, *THE DEAD BELOVED MOTIF IN THE ROMANIAN LYRIC*



36. Maria Movilă (Popa), "Petru Maior" University of Tîrgu Mureş, *TAXONOMIC APPROACHES OF THE FAIRY-TALE IN ROMANIAN LITERATURE*
37. Dorina Nela Trifu, PhD Student, University of Bucharest, *"ŞTAFETA" – FROM THE PERSPECTIVE OF THE THEORY OF READING*
38. Silvia-Maria Comanac (Munteanu), PhD Student, "Ştefan cel Mare" University of Suceava, *THE DIARY OF THE POST-MODERN WRITER. MASKS AND MULTIPLE IDENTITIES*
39. Simona Antofi, "Dunărea de Jos" University of Galaţi, *DUMITRU RADU POPA - NELU PATRU MAINI OR ABOUT PARODICALLY RELOADING UTOPIY IN THE POST-TOTALITARIAN AGE*
40. Sînziana Şipoş, PhD Student, "Lucian Blaga" University of Sibiu, *IMAGINATION AS A FORM OF KNOWLEDGE IN THE SEVEN AGES BY LUISE GLÜCK*
41. Sorina Chiper, "Al. Ioan Cuza" University of Iaşi, *GLOBALIZATION AND ITS (DIS)CONTENTS IN VIRGIL DUDA'S UN CETATEAN AL LUMII (A CITIZEN OF THE WORLD)*
42. Daniela-Irina Darie, PhD Student, "Al. Ioan Cuza" University of Iaşi, *SOYINKA'S THEATRE. A PROPOSAL FOR AN ARTISTIC CREDO*
43. Adela Cristiana Gorcea, PhD Student, "Aurel Vlaicu" State University of Arad, *FROM SLAVICI'S MANUSCRIPTS*
44. Diana Elena Oprea, PhD Student, University of Bucharest, *TEODOR MAZILU, THE TRAGEDY OF "LIGHTNESS"*
45. Ioan Fabian, University of Oradea, *TEODOR NEŞ – PROFILES FROM BIHOR*

46. Violeta-Teodora Lungeanu, PhD Student, "Dunărea de Jos" University of Galați, *TEXT BETWEEN JOUISSANCE AND ARTIFACT: IOANA BRADEA'S BĂGĂU CASE*
47. Camelia-Teodora Ghideu, PhD Student, University of Oradea, *THE ONEIRIC IMAGINARY IN SORIN TITEL'S FEMEIE, IATĂ FIUL TĂU*
48. Alin Serafim Ștefănuț, PhD Student, University of Oradea, *REDISCOVERING SELF ON ACCOUNT OF ALTERITY. THE CREATOR'S DRAMA IN HORIA LOVINESCU'S OMUL CARE ȘI-A PIERDUT OMENIA*
49. Mădălina Ioana-Tök, PhD Student, "Babeș-Bolyai" University of Cluj-Napoca, *RURAL WORLD AND WITCHCRAFT IN FRANCE IN THE SIXTEENTH AND SEVENTEENTH CENTURIES*
50. Tomonicska Ingrid, PhD Student, "Transilvania" University of Brașov, Romanian Academy, POSDRU/159/1.5/S/136077, *THE IMAGE OF ROMANIAN CULTURE IN THE FIRST SERIES OF THE JOURNAL "KORUNK" FROM CLUJ-NAPOCA*
51. Viviana Iacob, PhD Student, University of Bucharest, *TRANSNATIONAL ENCOUNTERS: BRECHT, BROOK AND THE ROMANIAN THEATRE(1958-1964)*
52. Daniela-Ionela Covrig, PhD Student, "Babeș-Bolyai" University of Cluj-Napoca, *UT PICTURA POESIS: INTERFERENCES (THE IMPRESSIONISTS AND ZOLA)*
53. Doina Pologea, PhD Student, "Petru Maior" University of Tîrgu Mureș, *VALERIU ANANIA – THE DRAMATIC POEM MIORIȚA OR THE WINGED SEED*
54. Szabo Zsolt, PhD Student, "Petru Maior" University of Tîrgu Mureș, *AUREL GURGHIANU AND THE STEAUA LITERARY MAGAZINE*

55. Mirela Alina Morar (Popa), PhD Student, "1 Decembrie 1918" University of Alba Iulia, „*SBURĂTORUL. AGENDE LITERARE, V.1 – PAGES OF INTERWAR LITERARY POLEMICS*
56. Miruna Iacob, PhD Student, "Transilvania" University of Braşov, *LOVE AND SEXUALITY WITH GEORGE ORWELL AND ALDOUS HUXLEY*
57. Elena Iancu, PhD Student, "Dunărea de Jos" University of Galaţi, *HORIA GÂRBEA'S THEATRE AND THE INTERCULTURAL DIALOGUE*
58. Veronica Ilaş, PhD Student, "Ştefan cel Mare" University of Suceava, *MULTICULTURAL CANADA IN GABRIELLE ROY'S FICTION*
59. Otilia-Maria Aioanei, PhD Student, "Al. Ioan Cuza" University of Iaşi, *IDENTITE ET INTERCULTURALITE DANS LA LITTERATURE MAGHREBINE D'EXPRESSION FRANÇAISE*
60. Alexandru Funieru, PhD Student, "Transilvania" University of Braşov, *FROM SOCIALIST REALISM TO POST-INDUSTRIAL DYSTOPIA IN EAST EUROPEAN POETRY*
61. Cosmina Andreea Roşu, PhD Student, University of Piteşti, *THE PERSONAL MYTH AND THE OBSESSION OF DEATH*
62. Maria-Monalisa Pleşea, PhD Student, Prof., "Mihai Eminescu" National College, Buzău, *THE SPACE OF WAITING IN MATEI VIŞNIEC'S THEATRE*
63. Vlad-Ionuţ Sibechei, PhD Student, "Ştefan cel Mare" University of Suceava, *POETRY AND IDENTITARY DISCOURSE IN THE 70'S*

**THURSDAY – 28 MAY 2015**

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**LANGUAGE AND DISCOURSE I – Room: R 39**

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*Moderators: Assoc. Prof. Luminița Chiorean, PhD, "Petru Maior" University of Tîrgu Mureș; Associate Prof. Adela-Marinela Stancu, PhD, University of Craiova*

1. Alexandru Gafton, Prof., PhD, "Al. Ioan Cuza" University of Iași, *FROM REALITY TO WORD AND BACK*
2. Mariana Flaișer, Prof., PhD, "Grigore T. Popa" University of Medicine and Pharmacy, Iași, *IMAGES AND WORDS*
3. Alina Balagiu, Assoc. Prof., PhD, "Mircea cel Bătrân" Naval Academy of Constanța, *ANOTHER APPROACH TO LEARNING ENGLISH. ABANDONING SHIP DRILL*
4. Adela-Marinela Stancu, Assoc. Prof., PhD, University of Craiova, *THE SEMANTIC FIELD OF THE WORD "HORSE"*
5. Luminița Chiorean, Assoc. Prof., PhD, "Petru Maior" University of Tîrgu Mureș, *WAITING FOR THE SUNDOWN. PRAGMATIC-STYLISTIC APPROACH OF „ÎNSERAREA NEPĂMÂNTEANĂ” (AUREL PANTEA)*
6. Inga Druță, Hab. Dr., Assoc. Prof., Researcher, The Institute of Philology of the Moldavian Academy of Sciences, Chișinău and Andreea Peterlicean, Sapientia University of Târgu-Mureș, *THE TERMINOLOGY OF THE ENVIRONMENT*
7. Eugenia Mincu, Assoc. Prof., PhD, The Institute of Philology of the Moldavian Academy of Sciences, Chișinău, *ASPECTS REGARDING ROMANIAN MEDICAL TERMINOLOGY*
8. Dumitru Draica, Assoc. Prof., PhD, University of Oradea, *TITU MAIORESCU AND THE ROMANIAN LANGUAGE*
9. Rodica Mihulecea, Assoc. Prof., PhD, "Lucian Blaga" University of Sibiu, *LA VALEUR ANAPHORIQUE DU*

*DÉMONSTRATIF (EXEMPLES EMPRUNTÉS AUX FABLES DE LA FONTAINE)*

10. Voichița Alexandra Ghenghe, Assoc. Prof., PhD, "Politehnica" University of Bucharest, *EFFECTIVENESS OF THE DISCOURSE IN TECHNICAL DOCUMENTATION FROM AND INTERCULTURAL PERSPECTIVE*
11. Ionela Gușatu, Assist., PhD and Roxana Sfetea, Prof., PhD, *THE PRAGMATIC MEANING OF POSSESSION*
12. Liliana Florina Andronache, Assist. Lecturer, PhD, "Carol Davila" University of Medicine and Pharmacy, Bucharest, *LOANWORDS AND LOAN-TRANSLATIONS - LOSS OF IDENTITY OR ACHIEVEMENT OF PRESTIGE?*
13. Adrian Chircu, Assist. Prof., Hab, PhD, "Babeș-Bolyai" University of Tîrgu Mureș, *HIDRONYMLIA MEDIEVALIA EUROPEA. OBSERVATIONS ON THE TRANSLATION OF EUROPEAN HYDRONYMS, IN TEODOR CORBEA'S DICTIONARY DICTIONES LATINAE CUM VALACHICA INTERPRETATIONE*
14. Tatiana Bushnaq, Assist. Prof., PhD, Al Asmarya Islamic university, Zliten, Libya, *A RETROSPECTIVE ANALYSIS OF THE TERM PHRASEOLOGICAL UNIT*
15. Elena-Cristina Berariu, Senior Lecturer, PhD, "Dimitrie Cantemir" University of Tg. Mureș and Andrea Peterlicean, Senior Lecturer, PhD, Sapientia University of Tg. Mureș, *DEVELOPING COMMUNICATION SKILLS IN EFL SEMINARS*
16. Merima Carmen Petrovici, Assist. Prof., PhD, Ecological University of Bucharest, *DISCOURSE ANALYSIS: MULTI-INTER-TRANSDISCIPLINARY FIELD*
17. Oana Pastae, Assist. Prof., PhD, "Constantin Brâncuși" University of Târgu-Jiu, *A COGNITIVE SEMANTIC ANALYSIS OF THE POLYSEMOUS CATEGORY MOUTH*
18. Maria-Zoica Ghițan, Teaching Lecturer, "Babeș-Bolyai" University of Cluj-Napoca, *THE ROMANIAN SPIRIT AND*

*THE EUROPEAN MODEL IN CONSTANTIN NOICA'S PHILOSOPHY*

19. Oana Ursu, Assist. Lecturer, "Al. Ioan Cuza" University of Iași, *EXPLORING MINORITY: THE CASE OF ROMANIAN LITERATURE IN TRANSLATION*
20. Adrian Năznea, Assist. Prof., PhD, University of Medicine and Pharmacy, Tîrgu Mureș, *PHRASAL VERBS IN MEDICAL DISCOURSE*
21. Liliana Florina Andronache, Assist. Lecturer, PhD, "Carol Davila" University of Medicine and Pharmacy, Bucharest, *LINGUISTIC GLOBALIZATION OR A TRANSIENT LINGUISTIC TREND?*
22. Cristina Furtună, Assist., PhD, "Valahia" University of Târgoviște, *CONVERSION TO PROPER NAMES*
23. Ionela Gușatu, Assist., PhD and Roxana Sfetea, Prof., PhD, *ON THE STATUS OF NOMINAL STRUCTURES*
24. Corina Bozedeana, Assist. Prof., PhD, "Petru Maior" University of Tîrgu Mureș, *THE IMAGERY IN LITERARY TRANSLATION*
25. Giulia Suci, Assist. Prof., PhD, University of Oradea, *THE MYTH OF NEUTRAL LANGUAGE OR CONVEYING GENDER ATTITUDES THROUGH LANGUAGE*
26. Alina Andreica, Assist., PhD, "Iuliu Hațieganu" University of Medicine and Pharmacy, Cluj-Napoca, *INTEGRATION. REDEFINING IDENTITY - A CASE STUDY*
27. Nagy Imola Katalin, Assist. Prof., PhD, Sapientia University of Tg. Mureș, *ASPECTS OF REALIA TRANSLATION IN THE NOVEL ION BY LIVIU REBREANU*
28. Oana Ursu, Assist. Lecturer, "Al. Ioan Cuza" University of Iași, *TRANSLATING OTHERNESS: ROMANIAN LITERATURE ON THE INTERNATIONAL BOOK MARKET*
29. Ana-Maria Radu-Pop, Assist. Prof., PhD, West University of Timișoara, *ISTRO-ROMANIAN WORDS OF ITALIAN ORIGIN REGARDING CLOTHING AND FOOTWEAR ITEMS*

30. Cristina Radu-Golea, Assist. Prof., PhD, University of Craiova, *CHROMATIC TERMS – FROM SIGN TO SYMBOL*
31. Cristian Lako, Assist., PhD, "Petru Maior" University of Tîrgu Mureş, *BEYOND TRANSLATION SKILLS: A FREELANCER'S PERSPECTIVE*
32. Katalin Balazs, Assist. Prof., PhD, "Babeş-Bolyai" University of Cluj-Napoca, *THE RELATIONSHIP BETWEEN LANGUAGE, CULTURE AND IDENTITY. ASPECTS OF THE INTERFERENCE*
33. Rodica Roman, Assist., PhD, "Lucian Blaga" University of Sibiu, *MEANS OF EXPRESSION ON THE PHONEMATIC LEVEL IN REBREANU'S SHORT PROSE*
34. Simona Nicoleta Staicu, Assist. Prof., PhD, "Victor Babeş" University of Medicine and Pharmacy, Timișoara, *TRANSLATION TECHNIQUES OF MEDICAL TEXTS. A CASE STUDY*
35. Inga Druță, The Philology Institute of the Moldavian Academy of Sciences, Chișinău, *PRAGMATONIMS: BETWEEN PROPER NAMES AND COMMON NAMES*
36. Ion Plămădeală, The Philology Institute of the Moldavian Academy of Sciences, Chișinău, *LITERATURE AS METAPOETIC MODALITY*
37. Raluca-Nicoleta Balățchi, Assist. Prof., PhD, "Ștefan cel Mare" University of Suceava, *ENSEIGNER LES PROCÉDÉS DE TRADUCTION: AVANTAGES, LIMITES ET INCONVÉNIENTS*
38. Coralia Telea, Assist. Prof., PhD, "1 Decembrie 1918" University of Alba Iulia, *LES ANTHROPONYMES DANS LES EXPRESSIONS IDIOMATIQUES FRANÇAISES*
39. Corina Mihaela Geană, Assist. PhD, University of Craiova, *THE ENGLISH PROVERBS AND IDIOMATIC EXPRESSIONS BASED ON THE WORD "MONEY"*
40. Mădălina Pantea, Assist. Lecturer, PhD, University of Oradea, *PLACING GENDER IN TRANSLATION*

41. Alina Ungureanu, Assist. Prof., PhD, University of Pitești, *MORPHOLOGICAL FEATURES OF THE ADJECTIVE IN ROMANIAN AND ENGLISH*
42. Daniela-Luminița Teleoacă, PhD, Scientific Researcher III, "Iorgu Iordan-Al. Rosetti" Institute of Linguistics, Bucharest, *ASPECTS OF "DECONSTRUCTION" IN THE MODERN TEXT OF CHRISTIAN PRAYER*
43. Sorina Postolea, PhD, "Al. Ioan Cuza" University of Iași, *TRANSLATIONAL EXPLICITATION OF POLYSEMOUS ENGLISH DISCOURSE CONNECTIVES. CORPUS-BASED CASE STUDIES*
44. Simona Constantinovici, Assoc. Prof., PhD, West University of Timișoara, *ASPECTS FROM THE CONTEMPORARY HISTORY OF TRANSLATION*
45. Teodora Ghivirigă, "Al. Ioan Cuza" University of Iași, *WHEN THE AUTHOR IS ABSENT: THE USE OF PASSIVE FORMS IN A CORPUS OF ROMANIAN TEXTS ON ECONOMICS*
46. Daniela-Corina Chiru, PhD Student, University of Bucharest, *AN ALJAMIADO VERSION OF QUR'AN II: CCLXXXIV-CCLXXXVI*
47. Elena Emanuela Chitic Ciurciun, PhD Student, "Al. Ioan Cuza" University of Iași, *THE FIRST COMPLETE TRANSLATIONS OF THE OLD TESTAMENT IN ROMANIAN. BIBLICAL AND PHILOLOGICAL PERSPECTIVES*
48. Mădălina Camelia Ingram (Tinteia), PhD, "Al. Ioan Cuza" University of Iași, Université Paris 12 Est-Creteil France, *IDENTITE CORPORELLE. LA PHILOSOPHIE DU LANGAGE EROTIQUE DES MESSAGES DANS LE DECHIFFREMENT DE L'EROTISME FEMININ*
49. Lucian Dumitru Băiceanu, PhD Student, "Al. Ioan Cuza" University of Iași, *SORIN STATI'S THEORIES: PROBLEMS OF THE PHILOSOPHY OF LANGUAGE*



**THURSDAY – 28 MAY 2015**

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***LANGUAGE AND DISCOURSE II -***

***Room: R 36***

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*Moderators: Associate Prof. Doina Butiurcă, PhD, "Sapientia" University of Tîrgu Mureş; Assist. Prof. Maria-Laura Rus, "Petru Maior" University of Tîrgu Mureş*

1. Violeta Negrea, Prof., PhD, "Dimitrie Cantemir" Christian University of Bucharest, *ENGLISH VS. FRENCH. HISTORIC AND POETIC COMPARATIVE ARGUMENTS*
2. Doina Butiurcă, Assoc. Prof., PhD, Sapientia University of Tg. Mureş, *THE TERMINOLOGY OF PEDOLOGY: DYNAMICS, CONCEPTUAL-SEMANTIC DEVELOPMENT*
3. Silvia Pitiriciu, Assoc. Prof., PhD, University of Craiova, *MONEY – SEMANTIC, PHRASEOLOGICAL AND PAREMIOLOGICAL VALUES*
4. Steluța Coculescu, Assoc. Prof., PhD, "Petroleum-Gas" University of Ploiești, *POSITIONNEMENTS INTERSUBJECTIFS DANS LE DISCOURS DE LA SCIENCE*
5. Elena Tîrziman, Assoc. Prof., PhD, University of Bucharest, *THE AUTHOR - USER INFORMATION CHANNEL IN THE DIGITAL ENVIRONMENT. ITS KEY ACTORS*
6. Diana Costea, Assoc. Prof., PhD, Petroleum-Gas University of Ploiești, *NEGATION AND POLYPHONY*
7. Corina Moldovan, Assist. Prof., PhD, "Babeş-Bolyai" University of Cluj-Napoca, *LES HUMANITÉS NUMÉRIQUES – UNE PROVOCATION*

8. Daniela Lucia Ene, Assist. Prof., PhD, "Gh. Asachi" Technical University of Iași, *TRANSLATION OF IDIOMS IN ENGLISH AND ROMANIAN LITERARY TEXTS*
9. Maria-Laura Rus, Assist. Prof., PhD, "Petru Maior" University of Tîrgu Mureș, *CONTROVERSIAL ASPECTS OF PREDICATIVE VERBS*
10. Zoltan Ildiko, Assist., PhD, "Petru Maior" University of Tîrgu Mureș, *ENGLISH IDIOMS OF MYTHOLOGICAL ORIGIN*
11. Anca Trișcă (Ionescu), PhD Student, "Dunărea de Jos" University of Galați, *FALSE FRIENDS ENCOUNTERED IN THE NAVAL ARCHITECTURE LANGUAGE*
12. Crinela Marc, PhD Student, "Ștefan cel Mare" University of Suceava, *THE SPECIFICITY OF THE PRESENT DAY ROMANIAN GRAMMAR TERMINOLOGY IN THE CONTEXT OF GLOBALIZATION*
13. Norica-Luminița Butnaru, PhD Student, "Al. Ioan Cuza" University of Iași, *EXPANDING THE BORDERS OF LINGUISTIC RESOURCEFULNESS THROUGH CONLANGS: A STUDY ON H.C. ANDERSEN'S "THE LITTLE MERMAID", TRANSLATED INTO ESPERANTO BY L.L. ZAMENHOF*
14. Florentina Alexandru, Assoc. Prof., PhD, "Dimitrie Cantemir" Christian University, Bucharest, *FOREIGN LANGUAGE LEARNING AS INTERCULTURAL DIALOGUE*
15. Anca Bratu, PhD Student, "Al. Ioan Cuza" University of Iași, *TRANSLATING METAPHORS IN THE NEWS: THE UKRAINIAN CONFLICT*
16. Olivia-Cristina Rusu, PhD Student, "Al. Ioan Cuza" University of Iași, *"WHY, SOMETIMES I'VE BELIEVED AS MANY AS SEVEN IMPOSSIBLE THINGS BEFORE BREAKFAST." SEVEN FACTORS OF THE ST ANALYSIS OF FUNCTIONAL RELEVANCE TO THE STUDY OF THE TT.*
17. Anamaria Grecu (Gheorghiu), PhD Student, "Al. Ioan Cuza" University of Iași, *"THE ARGUMENTATIVE STRATEGY FOR*

*BUILDING THE AUDIENCE" IN THE PRESENT RELIGIOUS SPEECH. THE PARENESIS*

18. Iustina Burci, Scientific Researcher II, Romanian Academy, "C.S. Nicolăescu-Plopșor" Institute of Social Research and Humanities, Craiova, *THE INTERNATIONALISATION OF LANGUAGE IN TRADE. NAMES OF FIRMS*
19. Mariana-Vica Ciupu, PhD Student, "Ștefan cel Mare" University of Suceava, *LA SUBJECTIVITÉ EN TRADUCTION. ÉTUDE COMPARATIVE DES VERSIONS EN ROUMAIN DE L'HOMME RÉVOLTÉ D'ALBERT CAMUS*
20. Minerva-Teresa Lăcătușu, PhD, West University of Timișoara, *THE WAY TO ORIGINALITY: BRÂNCUȘI'S UNEXPECTED SEPARATION FROM RODIN*
21. Lavinia Hulea, University of Petroșani, *LANGUAGE, IMAGE, PHOTOGRAPHY – THE EFFECTIVENESS OF PICTURES*
22. Muguraș Constantinescu, "Ștefan cel Mare" University of Suceava, *BRILLAT-SAVARIN EN TRADUCTION ROUMAINE*
23. Ana Trișcă (Ionescu), PhD Student, "Dunărea de Jos" University of Galați, *NOUN STRINGS USED IN NAVAL ARCHITECTURE TEXTS- AMBIGUITY IN MEANING*
24. Oana Bejinariu, PhD Student, "Al. Ioan Cuza" University of Iași, *FRANCE AND ITS INFLUENCE ON I.D.NEGULICE'S ADAPTATION OF GULLIVER'S TRAVELS*
25. Oana Momiță (Babîi), PhD Student, "Al. Ioan Cuza" University of Iași, *THE RECEPTION OF IRONY IN LITERARY TRANSLATION*
26. Andi Sîșîiac, PhD Student, "Al. Ioan Cuza" University of Iași, *"RE-TRANSLATING" THE EXOTIC ROMANIA. FOREIGNIZING STRATEGIES THROUGH LITERAL TRANSLATION IN WALDECK'S "ATHENE PALACE"*
27. Speranța Doboș, PhD Student, "Al. Ioan Cuza" University of Iași, *PROBLEMATIQUE DE LA TRADUCTION DES BANDES DESSINEES*

28. Viorica Răileanu, PhD, The Institute of Philology of the Moldavian Academy of Sciences, *GENERIC ANTHROPONIMES OR THE DENOMINATION OF THE "WHOEVER INDIVIDUAL"*
29. Violeta Cristescu, PhD Student, "Ștefan cel Mare" University of Suceava, *TRANSLATION OF THE REGISTERS OF LANGUAGE IN THE PLAY LA CANTATRICE CHAUVE BY EUGENE IONESCO: FROM THE WRITTEN TEXT TO THE TEXT PLAYED ON STAGE*
30. Alexandra-Ioana Dângă, M.A., "Babeș-Bolyai" University of Cluj-Napoca and Dana-Alexandra Dolgu-Ursuleanu, PhD Student, "Ștefan cel Mare" University of Suceava, *THE ROLE OF NEOLOGISMS IN THE PRESENT CATIHTIC TEXT*
31. Larisa Bulai, PhD Student, "Al. Ioan Cuza" University of Iași, *THE FUTURE INDICATIVE PARADIGM IN ROMANIAN LANGUAGE OF THE 16<sup>TH</sup>, 17<sup>TH</sup>, 18<sup>TH</sup> CENTURIES AND NOWADAYS*
32. Liliana Agache, Researcher, Romanian Academy, "Iorgu Iordan-Al. Rosetti" Institute of Linguistics, Bucharest, *ASPECTS REGARDING THE TURKISH INFLUENCE UPON OLD ROMANIAN LANGUAGE. ADAPTATION PROBLEMS*
33. Maria-Teodora Vargan, "Al. Ioan Cuza" University of Iași, *LINGUISTIC STYLISTICS ISSUES IN ION CREANGA AND I. L. CARAGIALE'S WORKS*
34. Dragoș Vlad Topală, University of Craiova, *INTERNATIONAL SCIENTIFIC TERMS OF THE 20<sup>TH</sup> CENTURY (1900-1910)*
35. Ala Sainenco, "Alecru Russo" State University of Bălți, Moldova, *GENDER ATTITUDES IN THE RESULTS OF THE ASSOCIATIVE EXPERIMENT*
36. Cristina Corla (Hanț), PhD Student, "Aurel Vlaicu" State University of Arad, *A PROBLEMATIC STRUCTURE: ÎN JURU-MI*

37. Adriana Maria Robu, PhD, "Al. Ioan Cuza" University of Iași, *THE COMPLEXITY OF THE NONVERBAL IN ADVERTISING DISCOURSE*
38. Roxana Vieru, PhD Student, "Al. Ioan Cuza" University of Iași, *ASPECTS REGARDING THE TRANSLATION OF MUSICAL INSTRUMENT NAMES IN ANCIENT ROMANIAN BIBLICAL TEXTS*
39. Petra Denisa Tcacenco, PhD Student, "Babeș-Bolyai" University of Cluj-Napoca, *THE CREATION OF A NATIONAL LANGUAGE IN THE LINGUISTIC WORKS OF ION HELIADE RĂDULESCU*
40. Adrian Toader, PhD Student, "Transilvania" University of Brașov, *THE ARGUMENTATIVE CONSTRUCTION OF POLITICAL DISCOURSE IN COMMUNISM: A CASE STUDY FROM ROMANIA*
41. Cristina-Eva Sauciuc (Holca), "Ștefan cel Mare" University of Suceava, *VALUES OF PREFIXES/PREFIXOIDS IN THE NOVEL ORBITOR BY MIRCEA CĂRTĂRESCU*
42. Maria-Teodora Creangă, PhD, "Lucian Blaga" University of Sibiu, *VERBAL IRONY IN POLITICAL DISCOURSE: THE COOPERATIVE PRINCIPLE REVISITED*
43. Ana-Maria Păcleanu, PhD Student, "Dunărea de Jos" University of Galați, *TRANSLATING W.S. MAUGHAM'S AND D.H. LAWRENCE'S NOVELS DURING COMMUNISM: SCENES, FRAMES AND TRANSLATORS' (IN)VISIBILITY*
44. Aurelia Nicoleta Pavel (Dicu), University of Bucharest, *LOS MARCADORES DE ESTRUCTURACIÓN DISCURSIVA. ESTUDIO CONTRASTIVO ESPAÑOL-RUMANO*
45. Alina-Mihaela Pricop, Research Assist., PhD and Emilian Pricop, PhD, Post-PhD Researcher, POSDRU/159/1.5/S/133391, "Al. Ioan Cuza" University of Iași, *LINGUISTIC CONSIDERATIONS ON SOME ASPECTS OF TERMINOLOGY USED IN THE STUDY OF CERTAIN HYMENOPTERA*

46. Andreea Năznean, PhD Student, "Al. Ioan Cuza" University of Iași, *DIFFICULTIES IN TEACHING IDIOMS AND PROVERBS*
47. Carina Ionela Brânzilă, PhD Student, "Al. Ioan Cuza" University of Iași, *STORIES, STORY-BASED TEACHING AND STORYTELLING IN A GLOBALIZED WORLD*
48. Daniela-Corina Chiru, PhD Student, University of Bucharest, *ON THE RENDITION OF CONNOTATIVE MEANING IN TWO MORISCO TRANSLATIONS OF THE QUR'AN*

**THURSDAY – 28 MAY 2015**

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***COMMUNICATION, PUBLIC  
RELATIONS, JOURNALISM -***

***Room: A411***

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*Moderators: Assist. Prof. Eugeniu Nistor, PhD, "Petru Maior"  
University of Tîrgu Mureş; Assoc. Prof. Mihaela Mureşan, PhD,  
"Babeş-Bolyai" University of Cluj-Napoca*

1. Luminița Gabriela Popescu, Prof., PhD, National University of Political and Administrative Studies, Bucharest, *MAKING POLICIES WORK: THE CONDITIONS AND RESTRICTIONS OF THE ORGANIZATIONAL CULTURE IMPOSE*
2. Petru Dunca, Prof., PhD., Technical University of Cluj-Napoca – Baia Mare Northern University Centre, *THE METAMORPHOSES OF „WOODEN LANGUAGE” IN THE DEMOCRATIC SYSTEM*
3. Grigore Georgiu, Prof., PhD, National University of Political Studies and Public Administration, Bucharest, *CONTRIBUTIONS OF ROMANIAN THINKING TO THE ANALYSIS OF THE CULTURAL IDENTITY AND THE INTERCULTURAL DIALOGUE*
4. Iulian Boldea, Prof., PhD, "Petru Maior" University of Tîrgu Mureş, *GLOBALIZATION, IDEOLOGY AND INTERCULTURAL DIALOGUE*
5. Virgil-Constantin Fătu, Assoc. Prof., PhD, "Petre Andrei" University of Iași and Simona Stancu, Assist., PhD Student, "Apollonia" University of Iași, *SOLUTIONS FOR EFFECTIVE COMMUNICATION AT THE ORGANIZATIONAL LEVEL*

6. Ioan Hosu, Assoc. Prof., PhD and Andreea Nicoleta Voina, PhD Student, "Babeş-Bolyai" University of Cluj-Napoca, *POPULISM – RHETORICAL MECHANISM OF THE ROMANIAN POLITICAL DISCOURSE*
7. Laura Ioana Leon, Assoc. Prof., PhD, "Grigore T. Popa" University of Medicine and Pharmacy, Iaşi, *ELECTRONIC COMMUNICATION IN PHARMACY SETTINGS*
8. Reka Suba, Assoc. Prof., PhD, Sapientia University of Tîrgu Mureş, *CONTENT AND LINGUISTIC FORMS IN JOURNALISTIC TEXTS*
9. Carmen Neamţu, Assoc. Prof., PhD, "Aurel Vlaicu" State University of Arad, *THE QUESTION AND ITS ROLE IN INTERVIEW*
10. Daniela Dunca, Assoc. Prof., PhD, Technical University of Cluj-Napoca – Baia Mare Northern University Centre, *EDUCATION ON THE DEBATE MODEL IN COMMUNICATION*
11. Mihaela Mureşan, Assoc. Prof., PhD, "Babeş-Bolyai" University of Cluj-Napoca, *STYLES OF WRITING IN JOURNALISM: DYNAMICS, SEMANTIC FEATURES, VOCABULARY*
12. Ioana-Narcisa Creţu, Assoc. Prof., PhD, "Lucian Blaga" University of Sibiu, *MASS MEDIA IN ROMANIA AND ETHICS OF THE PRESS*
13. Reka Suba, Assoc. Prof., PhD, Sapientia University of Tîrgu Mureş, *THE STYLISTIC ADEQUACY OF MEDIA TEXT EDITING*
14. Aniela Ioana Corlăteanu, Assist., PhD, "Lucian Blaga" University of Sibiu, *THE IMAGE AND THE MODERATOR'S SOCRATIC ROLE IN THE MAKING OF THE TALK-SHOW*
15. Andrei Alexandru Achim, Assist. Prof., PhD, Technical University of Cluj-Napoca – Baia Mare Northern University Centre, *COMMUNICATION, GLOBALIZATION, AND CONFLICT. CAN CONTEMPORARY ARMED CONFLICTS BE REDUCED TO PROBLEMS OF COMMUNICATION?*



16. Cătălin Negoită, Assist. Prof., PhD, "Dunărea de Jos" University of Galați, *FICTION, PROPAGANDA AND HISTORIC TRUTH IN THE FIRST MOVIES OF THE SERIES "COMISARUL MOLDOVAN/MICLOVAN"*
17. Eugeniu Nistor, Assist. Prof., PhD, "Petru Maior" University of Tîrgu Mureș, *ELEMENTS OF ETHICS AND PROFESSIONAL DEONTOLOGY IN THE PROCESS OF PUBLIC COMMUNICATION*
18. Florian Andrei Vlad, PhD, "Ovidius" University of Constanța, *REDEFINITIONS OF AMERICAN IDENTITY IN "THE GOLDEN AGE OF CONTROLLED CAPITALISM"*
19. Cristina Catalano, Assist. Prof., PhD Student, "Babeș-Bolyai" University of Cluj-Napoca, *THE IMPORTANCE OF TYPES OF COMMUNICATION FOR THE DEVELOPMENT OF THE COMMUNICATIVE COMPETENCE*
20. Ana Maria Birtalan, Assist. Prof., PhD, "Titu Maiorescu" University of Bucharest, *FOREIGN LANGUAGES AND THE „NEW STUDENT”- THE URGE TO COMMUNICATE VS. RESISTANCE TO LEARNING IN ENGLISH AS A SECOND LANGUAGE*
21. Ioan Claudiu Farcaș, Assist. Prof., PhD, Technical University of Cluj-Napoca – Baia Mare Northern University Centre, *COMMUNICATIONAL LIMITATIONS IN THE GLOBAL INFORMATION SOCIETY: BETWEEN THE HUMAN AND THE TECHNOLOGICAL FACTORS*
22. Lucian-Vasile Szabo, Assist. Prof., PhD, West University of Timișoara, *INTERMEDIA: CHALLENGES OF MEDIA COMMUNICATION*
23. Marius Pașcan, Assist. Prof., PhD, "Petru Maior" University of Tîrgu Mureș, *JOURNALISM AND THE SHIFT BETWEEN THEORY AND PRACTICE*
24. Olga Kaiter, Assist. Prof., PhD, "Ovidius" University of Constanța, *THE IMPACT OF NONVERBAL COMMUNICATION*

25. Filip Bacalu, Assist. Prof., PhD, "Hyperion" University of Bucharest, *REMARKS ON CROSS CULTURAL COMMUNICATION*
26. Simona Bader, Assist., PhD, West University of Timișoara, *LATE TWENTIETH CENTURY PERFORMANCES AT THE NATIONAL THEATRE TIMIȘOARA (T.N.T.). MANAGERIAL PERIODS AND THE REFLECTION IN WRITTEN PRESS*
27. Eugeniu Nistor, Assist. Prof., PhD, "Petru Maior" University of Tîrgu Mureș, *A PRESS DISPUTE WITH A LARGE ECHO IN THE EPOCH: THE BLAGA-BOTTA POLEMIC*
28. Elena Bîrsan, Assist. Prof., PhD, "Ion Creangă" University of Chișinău, Moldova, *PRINCIPLES OF ASSERTIVE COMMUNICATION*
29. Cristiana Bulgaru, Assist. Prof., PhD, Technical University of Cluj-Napoca, *GOOD FOR... THE BEAUTIFUL ROMANIA. SEDUCTION AND SELF-SABOTAGE IN THE PRESIDENTIAL ELECTIONS CAMPAIGN OF MISS ELENA UDREA*
30. Lavinia Suciu, Assist. Prof., PhD, Politehnica University of Timișoara, *LATERAL STRATEGIES IN COMMUNICATION*
31. Adrian Constantin Manea, "Transilvania" University of Brașov, *SOCIAL NETWORKS AND INFORMATION SECURITY IN VIRTUAL ENVIRONMENT COMMUNICATION AT THE ORGANIZATIONAL LEVEL*
32. Corina Hațegan, PhD Student, "Babeș-Bolyai" University of Cluj-Napoca, *PROPAGANDA AND "THE NEW SOCIETY" IN THE ROMANIAN PRESS OF 1980-1989*
33. Ada-Maria Țîrlea, PhD Student and Mihnea-Simion Stoica, PhD Student, "Babeș-Bolyai" University of Cluj-Napoca, *THE UNITED KINGDOM 2015 GENERAL ELECTIONS. UKIP AND THE ISSUE OF IMMIGRATION*
34. Daniela Gîfu, Scientific Researcher, PhD, "Al. Ioan Cuza" University of Iași, *USE OF ISOTOPES IN THE ONLINE COMMENTATORS' CATEGORIZATION*

35. Laura Manea (Costache), PhD Student and Gheorghe Epuran, Prof., PhD, "Transilvania" University of Braşov, *EXPLORATORY RESEARCH REGARDING THE INFLUENCE OF TV SPOTS ON CHILDREN'S BEHAVIOR*
36. Carmen Țăgşorean, PhD Student, "Babeş-Bolyai" University of Cluj-Napoca, *THE EDUCATIONAL ROLE OF THE ROMANIAN NEWSPAPER LIBERTATEA DURING WWI*
37. Simona Ioana Cucuian, PhD Student, "Transilvania" University of Braşov, *INFORMATION, PSEUDOINFORMATION AND PROPAGANDA ON COMMUNIST BELIEFS MAGAZINE*
38. Dragoş Zoltan Bako, PhD Student, "Lucian Blaga" University of Sibiu, *THE EDITORIAL AND THE CONTEMPORARY PRESS*
39. Simina Raţiu, PhD Student, Researcher Assist., "Babeş-Bolyai" University of Cluj-Napoca, *POWER RELATIONS IN THE ROMANIAN ADVERTISING*
40. Melinda Izabela Achim, Postdoctoral Fellow POSDRU/159/1.5/S/133675, Romanian Academy, Iaşi Branch, *MASS-MEDIA BETWEEN BEING A CATALYST FOR VIOLENCE AND A PLATFORM TO COMBAT IT*
41. Diana Darabană, PhD, "Al. Ioan Cuza" University of Iaşi, *MODELS AND ANTIMODELS IN EMINESCU'S POLITICAL JOURNALISM*
42. Claudia Cîţă, PhD Student, University of Bucharest, Romanian Academy, POSDRU/159/1.5/S/137926, *THE YIDDISH CULTURE IN ROMANIA: AN OPPOSITE OR A COMPLEMENTARY DOMAIN OF KNOWLEDGE?*
43. Manuela Florentina Gust (Dumitrescu), PhD Student, University of Craiova, *CULTURAL IDENTITY IN THE ADVERTISING SLOGAN*

THURSDAY – 28 MAY 2015

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**HISTORY AND CULTURAL MENTALITIES – Room: R 06**

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*Moderators: Prof. Cornel Sigmirean, PhD, "Petru Maior" University of Tîrgu Mureş; Prof. Gheorghe Bichicean, PhD, Romanian-German University of Sibiu*

1. Cornel Sigmirean, Prof., PhD, "Petru Maior" University of Tîrgu Mureş, *NATIONALISM AND SOCIALISM IN THE POLITICAL MOVEMENT OF THE ROMANIANS FROM AUSTRO-HUNGARY AT THE BEGINNING OF THE 20TH CENTURY*
2. Gheorghe Bichicean, Prof. PhD, Romanian-German University of Sibiu, *ALEXANDRU VAIDA VOEVOD IN THE CONTEXT OF THE RADICALIZATION OF THE ANTI-MASONIC MOVEMENT IN ROMANIA*
3. Corina Teodor, Assoc. Prof., PhD, "Petru Maior" University of Tîrgu Mureş, *CHILDHOOD IN WAR TIME. CONSIDERATIONS REGARDING SOME ARCHIVE DOCUMENTS*
4. Gabriel Roman-Bărbuţi, Assoc. Prof., PhD, "Titu Maiorescu" University of Târgu-Jiu, *RENAISSANCE AND UTOPIA: THE PARADIGM OF "MODERN" MAN*
5. Claudiu Cotan, Assoc. Prof., PhD, "Ovidius" University of Constanţa, *THE RUSSIAN-UKRAINIAN CONFLICT AND THE ORTHODOX CHURCH*
6. Giordano Altarozzi, Assoc. Prof., PhD, "Petru Maior" University of Tîrgu Mureş, *TWENTY YEARS AFTER DAYTON: STATE-BUILDING AND INTERETHNIC RELATIONS IN BOSNIA*

7. George Bondor, Assoc. Prof., PhD, "Al. Ioan Cuza" University of Iași, *THE MODEL OF DIALOGUE IN GADAMER'S HERMENEUTICAL ONTOLOGY*
8. Veronica Gaspar, Assoc. Prof., PhD, National University of Music, Bucharest, *PLAGIARISM AND INTERFERENCES IN THE NON-VERBAL ARTS*
9. Georgiana Medrea Estienne, Assoc. Prof., PhD, Postdoctoral Researcher, University of Bucharest, *REFLETS DE L'IDENTITE CULTURELLE ROUMAINE EN FRANCE A L'EPOQUE COMMUNISTE*
10. Gabriela Mariana Luca, Assoc. Prof., PhD, "Victor Babeș" University of Medicine and Pharmacy, Timișoara, *ANTHROPOLOGY AND ART. CASE STUDY: JOSEPH BEUYS*
11. Silviu Lupașcu, Assoc. Prof., PhD, Hab., "Dunărea de Jos" University of Galați, *HIDDEN SAGES, INVISIBLE SAINTS, ANONYMOUS REDEMPTORS*
12. Cristian Tiberiu Popescu, Assoc. Prof., PhD, "Hyperion" University of Bucharest, *NATIONAL IDENTITY VERSUS "PROTECTIVE" POWER*
13. Carmen Andraș, Scientific Researcher, PhD, The "Gheorghe Șincai" Institute for Social Sciences and the Humanities, Tîrgu Mureș, *SHIFTING IDEOLOGIES AND CULTURAL IDENTITIES IN ROMANIA: NICUȘOR GRAUR'S POLITICAL MEMOIRS (1930-1946)*
14. Roxana Dobrițoiu, Assist. Prof., PhD, "Constantin Brâncuși" University of Târgu-Jiu, *ORGANIC REGULATIONS - SOURCES WITH CONSTITUTIONAL CHARACTER OF SEPARATION OF POWERS IN THE STATE. HISTORICAL CONDITIONS AND THE DRAWING UP OF THE ADOPTION THEIR*
15. Diana-Gabriela Reianu, Assist. Prof., PhD, "Babeș-Bolyai" University of Cluj-Napoca, *THE CRISIS OF THE ROMANIAN*

*CULTURE”: CONTROVERSIAL REACTIONS IN THE MEDIA  
(1919-1929)*

16. Maria Stoicovici, Assist. Prof., PhD, The Technical-Military Academy, Bucharest, *THE RELATIONSHIP TO THE OTHER ACROSS TIME. A BRIEF HISTORY OF CITIZENSHIP*
17. Sorin Bulboacă, Assist. Prof., PhD, "Vasile Goldiș" West University of Arad, *SOCIAL MARGINALITY IN ROMANIAN COUNTRIES IN THE MIDDLES AGES AND EARLY MODERN AGE*
18. Anca Șincan, PhD, Researcher, The "Gheorghe Șincai" Institute for Social Sciences and the Humanities, Tîrgu Mureș, *BETWEEN LOCAL ACTS OF FAITH AND CENTRAL NATIONALIST POLICIES: BUILDING CHURCHES IN 1980S TRANSYLVANIA*
19. Gavril Trifa, Assist. Prof., PhD, West University of Timișoara, *CONTEMPORARY PERSPECTIVES ON THE FREEDOM-AUTHORITY RELATION. THEOLOGICAL AND ETHICAL CONSIDERATIONS*
20. Marius Cucu, Assist. Prof., PhD and Oana Lența, PhD Student, "Ștefan cel Mare" University of Suceava, *PHILOSOPHICAL CONCEPTUALIZATION IN THE EPISTLES OF THE APOSTLE PAUL*
21. Ștefan Lucian Mureșanu, Assist. Prof., PhD, "Hyperion" University of Bucharest, *ENCOURAGING LIKE A FACT AND SENSE LIKE A RITUAL HUMAN POINT LIFE SPENT AT THE COUNTRYSIDE (ATTITUDINAL ANTHROPOLOGICAL STUDIES AND APPLIED ETHNOLOGY)*
22. Georgeta Fodor, Assist. Prof., PhD, "Petru Maior" University of Tîrgu Mureș, *THE MAKING OF MODERN ROMANIAN WOMAN: INSPIRING FEMININE ROLE MODELS IN THE*

- ROMANIAN TRANSYLVANIAN PRESS DURING THE SECOND HALF OF THE XIXTH CENTURY*
23. Mădălina Strehie, Assist. Prof., PhD, University of Craiova, *MILITARIZED ROMAN ADMINISTRATION AND THE GLOBALIZATION/ROMANIZATION OF THE ANCIENT WORLD*
24. Adriana-Claudia Cîteia, Assist. Prof., PhD, "Ovidius" University of Constanța, *METHODOLOGIC COUPLES AND THE TRANSDISCIPLINARY APPROACH*
25. Adrian-Claudiu Stoica, Assist. Prof., PhD, Politehnica University of Bucharest, *ROMANIAN NATIONAL IDENTITY AND THE WESTERN MODEL*
26. Irina Nastasă-Matei, PhD, Postdoctoral Researcher, "Petru Maior" University of Tîrgu Mureș, *GERMAN-ROMANIAN CULTURAL INSTITUTES AND ASSOCIATIONS IN THE FIRST HALF OF THE 20TH CENTURY*
27. Lukacs Jozsef, PhD, "Babeș-Bolyai" University of Cluj-Napoca, *THE ADMINISTRATION OF CLUJ IN THE PERIOD BETWEEN THE BEGINNING OF THE SIXTEENTH CENTURY AND THE END OF THE SEVENTEENTH CENTURY. PRIVILEGES, INSTITUTIONS AND LOCAL ORGANIZATION*
28. Maria Tătar-Dan, Assist. Prof., PhD, "Petru Maior" University of Tîrgu Mureș, *MAKING A MODERN SOCIETY: THE ROMANIAN PRESS AND ITS ROLE IN SHAPING LEISURE IN LATE 19<sup>TH</sup> CENTURY TRANSYLVANIA*
29. Paul Cezar Hârlăoanu, Rev. Assist., PhD, "Al. Ioan Cuza" University of Iași, *NATURE AS AN IMAGE OF LOVE IN THE BOOK OF SONGS*
30. Oxana Chira, Assist. Prof., PhD, "Alecă Russo" State University of Bălți, Chișinău, *THE ROLE OF RELIGIOUS EUPHEMISMS*

31. Ștefan Lifa, Assist. Prof., PhD, West University of Timișoara, *ALLOGENEIC POPULATIONS NORTH OF THE LOWER DANUBE AND THEIR RELATIONS WITH THE NATIVES AND THE EASTERN ROMAN EMPIRE IN THE FIRST HALF OF THE FIRST MILLENNIUM. NARRATIVE SOURCES*
32. Ioana-Iulia Olaru, Assist. Prof., PhD, "G. Enescu" University of Arts, Iași, *155 YEARS OF ARTISTIC EDUCATION IN IAȘI. BEGINNINGS. AN ART UNDER THE SIGN OF ACADEMIC TRADITION*
33. Fabian Istvan, Assist. Prof., PhD, "Petru Maior" University of Tîrgu Mureș, *"THE PURPLE HAND OF DEATH / CLOSED HIS DIM EYE, AND FATE SUPPRESS'D HIS BREATH"-ETHOS, MYTHOS AND PATHOS IN HOMER'S "ILIAD"*
34. Marinela Diana Marinescu, PhD Student, "Babeș-Bolyai" University of Cluj-Napoca, *THE ORIGINS OF NATIONALISM IN THE RUSSIAN ORTHODOX CHURCH. THE CHURCH AND THE STATE IN RUSSIA IN THE XVI-XVII CENTURIES*
35. Miruna Mădălina Trandafir, Postdoctoral Researcher, PhD, "Petru Maior" University of Tîrgu Mureș, *THE RIBBENTROP-MOLOTOV PACT AND THE ROMANIAN-RUSSIAN RELATIONS AS PUBLIC IMAGE IN THE POSTCOMMUNIST PERIOD*
36. Mihai Berti, PhD Student, "Babeș-Bolyai" University of Cluj-Napoca, *DEFINING EXTREMISM*
37. George Andrei Iavorenciuc, PhD Student, "Babeș-Bolyai" University of Cluj-Napoca, *THE FIRST GENERATION OF ROMANIAN SCIENTISTS: PERSONALITIES AND ACCOMPLISHMENTS (1860-1890)*
38. Sandra Cristina Hirsch, "Babeș-Bolyai" University of Cluj-Napoca, *BUILDING TIMISOARA'S HABSBURG IDENTITY. ITS INHABITANTS, THEIR REQUESTS, AND THE FIRST NORMATIVE ACTS AT THE BEGINNING OF 18<sup>TH</sup> CENTURY*



39. Alina Trif, PhD Student, University of Bucharest/ Université libre de Bruxelles, *THE CUCUTENI CULTURE IN THE SCIENTIFIC FIELD OF THE PREHISTORIC ARCHAEOLOGY - 1889-1937*
40. Dan Teșculă, PhD Student, "Babeș-Bolyai" University of Cluj-Napoca, *THE NOSTALGIA OF THE COMMUNIST REGIME IN ROMANIA. A CORRELATIONAL STUDY*
41. Vasilica Asandei (Mîrza), PhD Student, "Al. Ioan Cuza" University of Iași, *POLEMICS REGARDING THE ARCHEOLOGICAL RESEARCH AND MUSEUM ACTIVITY IN ROMANIA AT THE BEGINNING OF THE 20TH CENTURY*
42. Florin Onica, PhD Student, "Babeș-Bolyai" University of Cluj-Napoca, *GALA GALACTION - AVATARS OF A UNIVERSITY CAREER*
43. Florin Selegean, PhD Student, "Babeș-Bolyai" University of Cluj-Napoca, *THE IMPACT OF COMMUNIST REGIME INSTAURATION OVER THE PILGRIMIGES AT MARIA RADNA MONASTERY*
44. Lilla Etelka Dohi-Trepszker, PhD Student, *CIVIL, RELIGIOUS AND INDUSTRIAL ARCHITECTURE OF THE TRANSYLVANIAN JEWS*
45. Alin Cristian Scridon, PhD, Postdoctoral Researcher, West University of Timișoara, *IOSIF IULIU OLARIU - THE CULTURAL ELITE OF CARANSEBEȘ. CONTRIBUTIONS*
46. Anca Steliana Mirea, PhD Student, "Valahia" University of Târgoviște, *LA POLITIQUE ÉTRANGÈRE ROUMAINE ET LA GUERRE DE SIX JOURS*
47. Daniel Stejeran, PhD Student, "Babeș-Bolyai" University of Cluj-Napoca, *THE SYMBOLIC OF THE FIFTH SON IN JUDAISM*
48. Bianca Felseghi, PhD Student, "Babeș-Bolyai" University of Cluj-Napoca, *THE MIGRATION IN ROMANIA DURING THE*

- COMMUNIST REGIME. CASE STUDY: ACTORS AND DIRECTORS WHO CHOSE FREEDOM BETWEEN THE TWO EUROPEAN TOURS OF THE NATIONAL THEATER IN CLUJ-NAPOCA (1970-1981)*
49. Claudia Dărăban, PhD Student, "Babeş-Bolyai" University of Cluj-Napoca, *ARMENIAN CULTURAL HERITAGE IN TRANSYLVANIA AND ITS PERSPECTIVES IN A GLOBALIZED WORLD*
50. Cristian Alexandru Boghian, Research Assistant, PhD Student, "Ştefan cel Mare" University of Suceava, *THE MANAGEMENT OF ROMANIA'S DIALOGUE WITH GREAT BRITAIN AND FRANCE DURING THE NATIONALIST GOGA GOVERNMENT (1937-1938)*
51. Andreea-Mihaela Creangă, PhD Student, "Al. Ioan Cuza" University of Iaşi, *FUNERARY ART IN ROMANIA DURING CAROL I ERA (ETERNITY CEMETERY FROM IASI AND BELLU CEMETRY FROM BUCHAREST)*
52. Alina-Cătălina Ibănescu, PhD Student, "Al. Ioan Cuza" University of Iaşi, *THE NATIONAL COUNCIL OF ROMANIAN UNITY*
53. Romulus Călin Blanari, PhD Student, "Babeş-Bolyai" University of Cluj-Napoca, *THE DEVELOPMENT OF INTERNATIONAL RELATIONS BETWEEN 1936-1947*
54. Ramona Elena Stanciu, PhD, Director of the "Valahia" University of Târgovişte Library, *NATIONAL IDENTITY, INTERCULTURAL DIALOGUE AND BUILDING CONSENSUS IN A GLOBALIZED CONTEXT*
55. Tudor Valentin Neamţu, PhD Student, "Babeş-Bolyai" University of Cluj-Napoca, *THE IMAGE OF CAROL I IN THE ROMANIAN UNITED PRINCIPALITIES IN 1866*

56. Ionela Scridon, PhD Student, West University of Timișoara, *THE BANAT CULTURE REFLECTED WITHIN THE PAGES OF THE CHURCH'S PERIODICAL "REVISTA PREOTILOR" IN THE EARLY TWENTIETH CENTURY*
57. Oana E. Lența, PhD Student, "Ștefan cel Mare" University of Suceava, *VALENCES OF GENDER VIOLENCE IN THE EASTERN EUROPEAN AREA*
58. Ana Maria Moisuc, PhD Student, "Al. Ioan Cuza" University of Iași, *MESSENGERS AND GIFTS IN ROMANIAN PRINCIPALITIES (15TH-17TH CENTURIES)*
59. Mihai Mîrza, Postdoctoral Researcher, PhD, "Al. Ioan Cuza" University of Iași, *THE TAKING OF THE HORSES TO THE „CEAIR”. THE MEANINGS OF AN AULIC CEREMONY IN THE ROMANIAN PRINCIPALITIES*
60. Oana Elena Badea, PhD Student, "Babeș-Bolyai" University of Cluj-Napoca, *CHRISTMAS CELEBRATION AT KINGS COURT CAROL I AND FERDINAND I OF ROMANIA*
61. Maria Virginia Onița, PhD Student, West University of Timișoara, *CLAUDIO MONTEVERDI - AN EMBLEMATIC PERSONALITY OF THE ITALIAN CULTURE LIFE*
62. Otilia Constantiniu, PhD Student, "Babeș-Bolyai" University of Cluj-Napoca, *A MUSICAL GEOGRAPHY OF THE ROMANIAN MODERN NATION IN TRANSYLVANIA*
63. Bogdan Iulian Ranteș, PhD Student, "Valahia" University of Târgoviște, *CONSIDERATIONS ABOUT THE BEGINNINGS OF BILATERAL RELATIONS BETWEEN ROMANIA AND CENTRAL AFRICAN REPUBLIC FROM 1968 TO 1970*
64. Victor Alexandru Pricopi, PhD, "Al. Ioan Cuza" University of Iași, *ETHICAL IMPLICATIONS OF Gnostic ANTHROPOLOGY*
65. Dorin David, PhD, "Transilvania" University of Brașov, *RELIGION AS A GAME OF MIND: IOAN P. CULIANU'S*

*PERSPECTIVE, AN OPEN DOOR FOR INTERCULTURAL DIALOGUE*

66. Cristinel Ștefan Tanasă, PhD Student, POSDRU/159/1.5/S/140863, *BUILDING OFFICIALS ROMANIAN FROM CHERNIVTSI*
67. Adrian-Bogdan Ceobanu, PhD, Postdoctoral Researcher, "Al. Ioan Cuza" University of Iași, POSDRU/159/1.5/S/140863, *THE APPOINTMENT OF THE ROMANIAN PLENIPOTENTIARIES MINISTRIES TO LONDON (1880-1914). PRELIMINARY CONSIDERATIONS*
68. Sorin Valer Russu, PhD, Researcher, "Babeș-Bolyai" University of Cluj-Napoca, *OPPRESSION OR TOLERANCE? CASE STUDY: ROMANIAN CHURCH UNITED WITH ROME DURING THE POST-COMMUNIST PERIOD*
69. Adela Marincu Popa, PhD Student, West University of Timișoara, *ROMANIAN FOLK ART – CHEST OF DRAWERS*
70. Diana Maria Dăian, PhD Student, "Babeș-Bolyai" University of Cluj-Napoca, *FROM PRAEDICATIO ALLA APOSTOLICA TO MISSIO AD INTRA. THE EVOLUTION AND THE PARTICULARITIES OF THE CATHOLIC MISSION DURING THE SIXTEENTH AND SEVENTEENTH CENTURIES*
71. Diana Sorina Bodia, PhD Student, "Al. Ioan Cuza" University of Iași, *ROMANIAN PRINCIPALITIES AND EXTRAORDINARY CONSULAR JURISDICTION. THEORETICAL ASPECTS FOR THE PERIOD 1810-1880*
72. Silvia-Alexandra Matache-Zaharia, PhD Student, "Carol I" National Defense University, Bucharest, *A HISTORICAL PERSPECTIVE ON THE GEOSTRATEGIC IMPORTANCE OF THE DANUBE DELTA*
73. Silvia Mitricioaei, PhD Student, "Babeș-Bolyai" University of Cluj-Napoca, *MEMORY AND IDENTITY – REPRESENTATIONS*

*OF THE HOLOCAUST IN THE WORKS OF AHARON APPELFELD AND DAVID GROSSMAN*

74. Oana-Camelia Stroescu, PhD, Postdoctoral Researcher and Ronen A. Cohen, Senior Lecturer, Ariel University of Israel, *IMAGES OF THE OTHER: ELEMENTS OF NATIONAL IDENTITY AND PERCEPTION OF ALTERITY IN THE MEDIA – THE CASES OF GREECE AND IRAN*
75. Arthur Mihăilă, Assist. Prof., PhD, "Babeş-Bolyai" University of Cluj-Napoca, *THE GLOBAL WAR ON TERROR AND THE DECLINE OF HUMAN RIGHTS*
76. Ovidiu-Marius Bocşa, PhD Student, Technical University of Cluj-Napoca – Baia Mare Northern University Centre, *THE WORLD OF LIFE AND INTELLIGENCE (AS A MORAL CATEGORY)*
77. Mihai-Bogdan Atanasiu, PhD, "Al. Ioan Cuza" University of Iaşi, *SOCIAL DIVERSITY AND GENEALOGICAL CONSCIENCE AT THE MIDDLE OF THE 18TH CENTURY REFLECTED IN THE SPECIAL OBITUARIES OF DOLJEŞTI MONASTERY*
78. Dumitru-Cătălin Rogojanu, PhD, Postdoctoral Researcher, "Petru Maior" University of Tîrgu Mureş, *AN ANALYSIS OF THE DOCILITY AND INVENTIVENESS OF THE ROMANIAN COMMUNIST TORTURER*
79. Alina Țiței, Assist. Prof., PhD, "Al. Ioan Cuza" University of Iaşi, *DEMOCRACY AND INSURGENCY IN LATIN AMERICA. TERRORISM AND GUERRILLA*
80. Georgiana Semenescu, Assist. Prof., PhD, "Constantin Brâncuși" University of Târgu-Jiu, *THE PROCESS OF DEALUL SPIRII - THE ARREST AND INVESTIGATION OF COMMUNIST LEADERS*
81. Monica-Luminița Lău Cozmei, PhD student, "Al. Ioan Cuza" University of Iaşi, *TRADE RELATIONS IN THE EASTERN*

*MEDITERRANEAN AND THE POSTURE OF THE TOMIS  
FORTRESS DURING THE CENTURIES I-III AD*

82. Virginia Blînda, Scientific Researcher, PhD Student, The Institute for South-East European Studies, Romanian Academy, Bucharest, POSDRU/159/1.5/S/132400, *CENSORSHIP AND WRITTEN CULTURE IN THE SOUTH-EAST EUROPEAN SOCIETIES DURING THE FIRST HALF OF THE XIX<sup>TH</sup> CENTURY*
83. Andrea Feher, PhD, Postdoctoral Researcher, "Babeş-Bolyai" University of Cluj-Napoca, *WOMEN AND THE DEATH PENALTY IN 18<sup>TH</sup> CENTURY CLUJ*
84. Mihai Berti, PhD Student, "Babeş-Bolyai" University of Cluj-Napoca, *EUROPEAN UNION'S FAILURE TO TACKLE CRISIS SITUATIONS*

THURSDAY – 28 MAY 2015

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**PSYCHOLOGY AND EDUCATION SCIENCES – Room: R 35**

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*Moderators: Assoc. Prof. Alexandra Silvaş, PhD, "Petru Maior"  
University of Tîrgu Mureş; Assoc. Prof. Maria Dorina Paşca, PhD,  
University of Medicine and Pharmacy, Tîrgu Mureş*

1. Enikő Albert-Lőrincz, Prof., PhD, "Babeş-Bolyai" University of Cluj-Napoca, *EXPERIENCES IN CONNECTION WITH ORGANIZING COMMUNITY PREVENTION IN 38 SCHOOLS FROM HARGHITA AND COVASNA COUNTIES*
2. Teodor Pătrăuță, Prof., PhD, "Vasile Goldiș" West University of Arad, *THE COMPETENCE AND QUALITY OF THE TEACHER, ESSENTIAL COMPONENTS OF THE SUCCESSFUL EDUCATION PROCESS*
3. Muşata Bocoş, Prof., PhD; Ramona Radut-Taciu, Assist. Prof., PhD; Olga Chiş, Assist. Prof., PhD, "Babeş-Bolyai" University of Cluj-Napoca, *MANAGERIAL ELEMENTS SPECIFIC TO THE DIDACTIC ACTIVITY. PARTICULARIZATIONS REGARDING DIDACTIC COMMUNICATION IN THE PRIMARY AND PRESCHOOL EDUCATION*
4. Maia Cojocar-Boroza, Prof., PhD, "Ion Creangă" Pedagogical State University, Chişinău; Tatiana Bushnaq, Assist. Prof., PhD, Al Asmarya Islamic University, Zliten, Libya; Lilia Ţurcan, Assist. Prof., "Ion Creangă" Pedagogical State University, Chişinău, *TOLERANCE TOWARDS CULTURAL DIVERSITY IN EDUCATION*
5. Cornel Lazăr, Assoc. Prof., PhD, "Spiru Haret" University, *THE MORAL GOOD IN EDUCATION*

6. Alexandra Silvaș, Assoc. Prof., PhD, "Petru Maior" University of Tîrgu Mureș, *THE DIDACTIC ACT FROM THE PERSPECTIVE OF THE BINOMIAL TEACHING - LEARNING*
7. Marilena Ticusan, Assoc. Prof., PhD, "Spiru Haret" University, *STORIES CONTRIBUTION TO THE DEVELOPMENT OF CREATIVITY AND CHILDREN PERSONALITY*
8. Marilena Ticusan, Assoc. Prof., PhD, "Spiru Haret" University, *THE FORMATIVE ROLE OF READING IN PERSONALITY DEVELOPMENT*
9. Csanad Albert-Lorincz, Assoc. Prof., PhD, Partium Christian University of Oradea, *ATTITUDES ON EUTHANASIA AMONG MEDICAL STUDENTS, SOCIAL WORKER STUDENTS AND YOUNG RESIDENT PHYSICIANS IN ROMANIA*
10. Florin Țurcanu, Assoc. Prof., PhD; Maria Dorina Pașca, Assoc. Prof., PhD; Dana Simona Țurcanu, Assist. Prof. PhDc – University of Medicine and Pharmacy, Tîrgu Mureș; Talaghir Laurențiu-Gabriel, Assoc. Prof., PhD, "Dunărea de Jos" University of Galați, *THE ROLE OF COMMUNICATION, EXERCISE AND PHYSICAL THERAPY IN PHYSICAL RECOVERY OF MEDICAL STUDENTS WITH DISABILITIES*
11. Arina Modrea, Assoc. Prof., PhD, "Petru Maior" University of Tîrgu Mureș and Norina Orha, M.A., "Johann Wolfgang Goethe" Frankfurt A. M., *STUDY ON THE IMPORTANCE OF THE CONTINUOUS DEVELOPMENT FOR PREUNIVERSITY TEACHERS*
12. Alina Preda, Assoc. Prof., PhD, "Babeș-Bolyai" University of Cluj-Napoca and Carmen Mihaela Olteanu, Assist. Prof., PhD, "Spiru Haret" University of Brașov, *INFORMATION AND COMMUNICATION TECHNOLOGIES (ICT) AND DISTANCE LEARNING IN ACADEMIC EDUCATION*
13. Larisa Ileana Casangiu, Assoc. Prof., PhD, "Ovidius" University of Constanța, *ACTUAL LANGUAGE OF TEACHER*



*FOR PUPIL'S INVOLVEMENT IN THE ACT OF LEARNING IN KINDERGARTEN AND PRIMARY EDUCATION*

14. Maria Dorina Pașca, Assoc. Prof., PhD, University of Medicine and Pharmacy, Tîrgu Mureș and Ștefania Bumbuc, Assoc. Prof., PhD, Academy of Terrestrial Forces, Sibiu, *THE RELATIONAL – INTERPERSONAL AND SELF-ESTEEM IN SMALL SCHOOLBOYS*
15. Angelica Hobjilă, Assoc. Prof., PhD, "Al. Ioan Cuza" University of Iași, *FACETS OF NATIONAL IDENTITY REFLECTED IN "COMMUNICATION IN ROMANIAN" TEXTBOOKS*
16. Silvia Negruțiu, Assoc. Prof., PhD, University of Arts, Tîrgu Mureș, *CULTURE, IDENTITY, ATTITUDE – AN INSTRUCTIVE-FORMATIVE TRIO*
17. Florin Vancea, Assist. Prof., PhD, "Spiru Haret" University, *THE INCREASE OF THE PSYCHIC MATURITY THROUGH UNIFYING PERSONAL DEVELOPMENT*
18. Lorena Peculea, Assist., PhD, Technical University of Cluj-Napoca, *PRAGMATIC BENCHMARKS IN DEVELOPING THE LEARNING TO LEARN COMPETENCY AT STUDENTS WITH LEARNING DIFFICULTIES*
19. Corina Zagaievschi, Assist. Prof., PhD, "Ion Creangă" Pedagogical State University, Chișinău, *COMPETENT INTERPERSONAL COMMUNICATION – EDUCATION QUALITY STANDARD*
20. Alina Ormenișan, Assist. Prof., Dr., University of Medicine and Pharmacy, Tîrgu Mureș; Radu Ionuț Grigoraș, PhD Student, University of Medicine and Pharmacy, Tîrgu Mureș; Andreea Irina Grigoraș, M.D., DentalTop Clinic, Tîrgu Mureș; Mircea Suci, Assoc. Prof., Dr., University of Medicine and Pharmacy, Tîrgu Mureș, *THE PSYCHOLOGICAL IMPACT OF TOTAL EDENTATION.*

21. Bogdan Constantin Neculau, PhD., Lecturer, "Al. Ioan Cuza" University of Iași, *GLIMPSES OF ADULT EDUCATION IN THE FIRST HALF OF THE 20<sup>TH</sup> CENTURY ROMANIA. THE IDEA OF SOCIAL EDUCATION*
22. Claudia Marian, Assist. Prof., PhD, Technical University of Cluj-Napoca – Baia Mare Northern University Centre, *THE AIM OF STIMULATING CREATIVITY IN SCHOOL AND METHODOLOGICAL ERRORS LIMITING THE CREATIVITY*
23. Adriana Denisa Manea, Assist. Prof., PhD, "Babeş-Bolyai" University of Cluj-Napoca, *REQUIREMENTS IN THE CONTINUOUS TRAINING OF THE SECONDARY EDUCATION TEACHERS*
24. Anca Luştrea, Assist. Prof., PhD, West University of Timișoara, *THE EDUCATIONAL CAREER CHOICE: A SWOT ANALYSIS*
25. Ioan Scheau, Assist. Prof., PhD, "1 Decembrie 1918" University of Alba Iulia, *STUDY REGARDING THE TEACHER'S COMPETENCE LEVEL IN USING THE INFORMATION TECHNOLOGY*
26. Simona Marica, Assist. Prof., PhD, "Spiru Haret" University of Bucharest and Simona Trifu, Assist. Prof., PhD, "Carol Davila" University of Bucharest, *DELUSIONAL DISORDER. CASE STUDY. PAIN AS COMPENSATION OF SELF'S INSIGNIFICANCE*
27. Simona Marica, Assist. Prof., PhD, "Spiru Haret" University of Bucharest and Vlad Anculete, "Spiru Haret" University of Bucharest, *THE INFLUENCE OF THE BEHAVIORAL TYPES AND THE SELF-ESTEEM LEVEL ON THE SOCIAL MEDIA COMMUNICATION ENGAGEMENT*
28. Maria Oprea, Assist. Prof., PhD, "Vasile Goldiș" West University of Arad, *JUVENILE DELINQUENCY – ADOLESCENTS IN THE PRISON ENVIRONMENT*

29. Dorin Opreș, Assist. Prof., PhD, "1 Decembrie 1918" University of Alba Iulia and Monica Opreș, "Sfântul Simion Ștefan" Orthodox Theologic Seminar of Alba Iulia, *CONTEMPORARY EDUCATION AND THE APPROACH OF THE PROBLEM OF HIV INFECTION PREVENTION*
30. Tatiana Bushnaq, Assist. Prof., PhD and Maia Cojocaru-Boroșan, Hab. Dr., Professor, "Ion Creangă" State Pedagogical University of Chișinău, *THE INTERRELATIONSHIP BETWEEN STUDENTS' EMOTIONAL INTELLIGENCE AND SUCCESS IN LEARNING A FOREIGN LANGUAGE*
31. Corina Sorana Matei, Assist. Prof., PhD, "Spiru Haret" University, Bucharest, *ASSERTIVE COMMUNICATION AS A TOPIC OF PHILOSOPHY OF EDUCATION*
32. Horațiu Catalano, Assist. Prof., PhD, "Babeș-Bolyai" University of Cluj-Napoca, *THE INCIDENCE OF THE CREATION GAME IN SPECIFIC AREAS OF DEVELOPMENT IN THE EARLY EDUCATION - EXPERIMENTAL STUDY*
33. Andrei Cotruș, Assist. Prof., PhD, and Marinela Bucin, Student, "Dimitrie Cantemir" University of Tîrgu Mureș, *ASSESSMENT OF NEGATIVE EMOTIONAL STATES OF DEPRESSION, ANXIETY AND STRESS, IN HIGH SCHOOL STUDENTS BEFORE THEIR 12th GRADE FINAL EXAM*
34. Lia Codrina Conțiu, Assist. Prof., PhD, "Petru Maior" University of Tîrgu-Mureș, *STUDENTS' PERCEPTIONS REGARDING PERSONALIZED LEARNING AND EDUCATIONAL COMMUNICATION*
35. Hajnalka Kanya, Assist. Prof., PhD Student, Partium Christian University of Oradea, *THE IMPORTANCE OF THE OFFLINE AND ONLINE MARKETING OF ROMANIAN INDUSTRIAL PARKS*

36. Cornelia Măirean, "Al. Ioan Cuza" University of Iași, *THE QUALITATIVE DIFFERENCES BETWEEN FALSE MEMORIES AND TRUE MEMORIES OF DIFFERENT LIFE EVENTS*
37. Dorin Opreș, Assist. Prof., PhD, "1 Decembrie 1918" University of Alba Iulia, *FORMAL EDUCATION AND RELIGIOUS LIFE OF FAMILY*
38. Gabriela Ciavoi, Assist. Prof., PhD; Ramona Suci, Assist. Prof., PhD; Felicia Cioară, Assist. Prof., PhD; Camelia Dalai, Assist. Prof., PhD, University of Medicine and Pharmacy, Oradea, *FACTORS THAT MAY INFLUENCE THE SUCCESS OF DENTAL TREATMENT*
39. Florin Vancea, Assist. Prof., PhD, "Spiru Haret" University, *EMOTIONAL FUSION BETWEEN SYMBIOTIC DEFICIT AND UNDIFFERENTIATION OF SELF*
40. Claudia Doina Grec, Assist. Prof, PhD and Olga Chiș, Assist. Prof., PhD, "Babeș-Bolyai" University of Cluj-Napoca, *ANALYSIS CONCERNING THE TYPES OF LEARNING DIFFICULTIES IN THE CASE OF STUDENTS WITH ATTENTION DEFICIT HYPERACTIVITY DISORDER*
41. Diana Chisalita, Assist. Prof., PhD, "Vasile Goldiș" West University, Arad, *WOMEN WITH BREAST CANCER VS CLINICALLY HEALTHY WOMEN*
42. Ion Popescu-Brădiceni, Assist. Prof., PhD and Camelia Daniela Plăstoi, Assoc Prof., PhD, "Constantin Brâncuși" University of Târgu-Jiu, *EDUCATIONAL ASPECTS CONCERNING THE INFLUENCES OF PHILOSOPHY ON SWIMMING*
43. Liana Bereșescu (1); Lucia Coșa (2); Mihai Pop (1); Monika Kovacs (1); Bukhari Csilla (1) – 1: University of Medicine and Pharmacy, Tîrgu Mureș; 2: "Petru Maior" University of Tîrgu Mureș, *KNOWLEDGE OF PARENTS OF PRESCHOOLERS REGARDING ERUPTION AND CARIES PREVENTION OF THE FIRST PERMANENT TEETH*

44. Elena Oliviana Epurescu, Assist., PhD, Politehnica University of Bucharest, *INTERCULTURAL EDUCATION IN THE EUROPEAN CONTEXT*
45. Blanka Petcu, Assist. Prof., PhD and Imola Buka, Assist. Prof., PhD, University of Medicine and Pharmacy, Tîrgu Mureş, *ORAL HYGIENE KNOWLEDGE, ATTITUDE AND HABITS AMONG A GROUP OF ROMA CHILDREN*
46. Marian Cărauş, Assist. Prof., PhD, "Lucian Blaga" University of Sibiu, *QUALITY IN HIGHER EDUCATION: ASPECTS REGARDING THE MEASURABILITY OF HIGHER EDUCATION QUALITY*
47. Andrei Cotruş, Assist. Prof., PhD and Camelia Stanciu, Assoc. Prof., PhD, "Dimitrie Cantemir" University of Tîrgu Mureş, *PERFORMANCE COMPARISON FROM A COGNITIVE GAIN POINT OF VIEW OBTAINED BY CHILDREN WITH NORMAL INTELLECT, RESPECTIVELY MENTALLY DISABLED, USING A DYNAMIC PSYCHOLOGICAL ASSESMENT AND A FORMATIVE INTERVENTION*
48. Ion Popescu-Brădiceni, Assist. Prof., PhD and Camelia Daniela Plăstoi, Assoc Prof., PhD, "Constantin Brâncuşi" University of Târgu-Jiu, *INTERPRETATIVE MEANINGS AND INTERFERENCES OF SYMBOLISM IN ALPINE SKIING*
49. Elena Oliviana Epurescu, Assist., PhD, Politehnica University of Bucharest, *EDUCATION AND INTERCULTURAL COMMUNICATION*
50. Maria-Cristina Florescu, Assist. Prof., PhD, University of Oradea, *PRACTICAL SPECIALITY TRAINING OF GRADUATES FROM THE ROMANIAN VOCATIONAL EDUCATION*
51. Simona Trifu, Assist. Prof., PhD, "Carol Davila" University of Medicine and Pharmacy; Simona Marica, Assist. Prof., Psychologist, "Spiru Haret" University; Florenta Grigore, Psychologist, "Spiru Haret" University; Daniela Brăileanu, Psychologist, Hospital for Psychiatry Sapunari; Eduard

- George Carp, Dr., Hospital for Psychiatry Sapunari, *BETWEEN THE DESCRIPTIVE AND THE DYNAMIC. THE STRESS DIATHESIS MODEL AND THE TRANS CULTURAL PERSPECTIVE IN THE PSYCHIC CONDITION. (CASE PRESENTATION)*
52. Cristiana Balan, Assist. Prof., PhD, "Spiru Haret" University, *DEPRESIVE DISORDERS IN CHILDREN WITH PARENTS ABROAD*
53. Simona Trifu, Assist. Prof., PhD, "Carol Davila" University of Medicine and Pharmacy; Daniela Brăileanu, Psychologist, Hospital for Psychiatry Sapunari; Eduard George Carp, Dr., Hospital for Psychiatry Sapunari; Smaranda Gutu, Psychologist, University of Bucharest; Ana Lepoiev, Psychologist, University of Bucharest, *THE CORRELATION BETWEEN UPROOTING AND THE ABUSE OF SUBSTANCES. SOCIO CULTURAL ENVIRONMENT CHANGE AS A TRIGGER FOR PSYCHIC CONDITION*
54. Cristiana Balan, Assist. Prof., PhD, "Spiru Haret" University, *PSYCHOLOGICAL ISSUES REGARDING THE ADAPTABILITY OF INSTITUTIONALIZED CHILDREN*
55. Felician Roșca, West University of Timișoara, *AN INTERACTIVE ORGAN MUSIC LESSON*
56. Maria-Liliana Costin, PhD, Postdoctoral Researcher, "Babeș-Bolyai" University of Cluj-Napoca, *A MOBILE APPROACH TO THE SPECIAL EDUCATION METHODS (PECS – PICTURE EXCHANGE COMMUNICATION SYSTEM)*
57. Andreea Neculau, Post Graduate, Assoc. Prof., "Al. Ioan Cuza" University of Iași, *THEACHER'S PROFESSIONAL TRAINING. CHALLENGES, LEGAL OBLIGATIONS, RESPOSABILITIES*
58. Livia Elena Vranciu, PhD Student; Cristian Valentin Hapenciu, Prof., PhD; Gabriela Arionesei, PhD Student, "Ștefan cel Mare" University of Suceava, *PARTICIPATION OF*

- ADULTS FROM THE COUNTRIES WHICH JOINED THE EUROPEAN UNION IN 2004 IN LIFELONG LEARNING AND THE COMPARISON WITH THE SITUATION IN ROMANIA*
59. Georgeta Cozma, Technical University of Cluj-Napoca – Baia Mare Northern University Centre, *FOR SOCIETY CONSCIOUSNESS- NEW PARADIGMS*
  60. Smaranda Gabriela Onofrei, PhD Student, SOP HRD/159/1.5/S/133675 Project, Romanian Academy, Iași Branch, *DIGITAL NATIVES AND NEW TECHNOLOGIES. BUILDING DIGITAL RESILIENCE*
  61. Szántó Biborka, *PROSPECTIVE ELEMENTARY SCHOOL TEACHERS' TEXT COMPREHENSION*
  62. Felicia Cioara, Ramona Suci, Camelia Dalai, Gabriela Ciavoi, University of Oradea, *EVALUATION OF PSYCHOLOGICAL EFFECTS AFTER OF REHABILITATION TREATMENT IN PATIENTS WITH SPINAL CORD INJURY*
  63. Dumitru-Octav Dafinoiu, PhD Student, University of Bucharest, *ANALOGY BASED THINKING TECHNIQUES USED TO STIMULATE CREATIVITY AND INNOVATION*
  64. Cristian Delcea, President of the Sexology Institute, Cluj-Napoca and Camelia Stanciu, Assoc. Prof., PhD, "Dimitrie Cantemir" University of Tîrgu Mureș, *THE RELATIONSHIP BETWEEN PERSONALITY TYPE AND COPING STRATEGIES*
  65. Donchenko Viktoriia, Sumy State Pedagogical University, Ukraine, *GLOBAL DIMENSION OF HIGHER EDUCATION: THE ROLE OF INTERNATIONAL OFFICE*
  66. Letiția Iancu, "Al. Ioan Cuza" University of Iași, *EDUCATIONAL ESSENCE OF PROVERBS*
  67. Ion Cozac, PhD, "Petru Maior" University of Tîrgu Mureș, *OPEN DATA ON NATIONAL EXAMS. ANALYSIS OF THE RESULTS OBTAINED BY CANDIDATES*
  68. M. Ciobotaru, Carmen Rîpă, Ana-Maria Dumitrescu, Costinela Georgescu, Giga Lehaci, Cristina Maria Gavrilesu,

- Roxana Gabriela Cobzaru, *THE REHABILITATION OF THE ARITHMIC PATIENT DUE TO PARASITARY CAUSES IN PSYCHOLOGICAL, BIOETHICAL AND SOCIAL CONTEXT – GENERAL STUDY*
69. Ramona Suciuc, Felicia Cioara, Camelia Dalai, Gabriela Ciavoi, Simona Bungău – University of Oradea, Faculty of Medicine and Pharmacy, *QUALITY MANAGEMENT IN MEDICAL REHABILITATION*
70. Mihaela Grasu, Postdoctoral Researcher, PhD, "Al. Ioan Cuza" University of Iași, *THE DEVELOPMENT OF SERVICES FOR PEOPLE WITH AUTISM IN IASI IN THE EUROPEAN CONTEXT*
71. Gabriela Maria Man, PhD Student and Nicoleta Maria Turliuc, Prof., PhD, "Al. Ioan Cuza" University of Iași, *OLD PERSON IN AN OLD WORLD*
72. Vergina Chirișescu, PhD, "Titu Maiorescu" University, CSSID Curtea de Argeș; Mariana Bălan, PhD, Romanian Academy, Institute of National Economy; Ciprian Silviu Bucur, PhD, National Antidrug Agency, *CREATIVE EDUCATION AND ITS ROLE IN TRAINING YOUNG PEOPLE TO BECOME COMPETITIVE LABOR FORCE*
73. Cristian Delcea, President of the Sexology Institute, Cluj-Napoca, *VALIDATION OF THE AFFECTIVE DISTRESS QUESTIONNAIRE FOR PATIENTS WITH EJACULATORY DISORDER*
74. Romeo-Radu Damian, MSc, University of London, Birkbeck College, *IS STRESS PHYSIOLOGICAL OR PSYCHOLOGICAL? COMPARING AND CONTRASTING TWO MAJOR THEORIES OF STRESS.*



**THURSDAY – 28 MAY 2015**

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***SOCIOLOGY, POLITICAL SCIENCES, INTERNATIONAL  
RELATIONS – Room: R 34***

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*Moderators: Assist. Prof. Mihaela Boloş, PhD, "Petru Maior"  
University of Tîrgu Mureş; Associate Prof. Vasile Timiș, PhD, "Babeș-  
Bolyai" University of Cluj-Napoca*

1. Florica Ștefănescu, Prof., PhD, University of Oradea, *THE PROCESS OF POVERTY REPRODUCTION IN RURAL AREAS. STUDY OF THE ROMANIAN-HUNGARIAN CROSS BORDER REGION*
2. Vasile Miftode, Prof., PhD and Camelia Medeleanu, Assist. Prof., PhD, "Al. Ioan Cuza" University of Iași, *THE CONTINUOUS TRANSITION OR THE FAILURE OF TRANSITION*
3. Mihai Androne, Assoc. Prof., PhD, "Dunărea de Jos" University of Galați, *GLOBALISATION AND POSTMODERNISM*
4. Vasile Timiș, Assoc. Prof., PhD, "Babeș-Bolyai" University of Cluj-Napoca, *CULTURE AND RELIGION IN 20TH CENTURY EUROPE*
5. Maria Marinela Mihăilă, Assoc. Prof., PhD, "Al. Ioan Cuza" University of Iași, *THE EFFECTS OF SECULARIZATION ON SPIRITUAL KINSHIP*
6. Cristina Nicolaescu, Assoc. Prof., PhD, Erciyes University, Kayseri, Turkey, *RETHINKING CANADIAN CULTURE AS PART OF NATIONAL IDENTITY*

7. Răzvan C. Dinică, Assoc. Prof., PhD and Rarita Mihail, Assoc. Prof., Phd, "Dunărea de Jos" University of Galați, *EUROPEAN IDENTITY VERSUS NATIONAL IDENTITY?*
8. Elena Banciu, Assoc. Prof., PhD, Ecological University of Bucharest, *POLITICAL NATIONALISM/EURO-SCEPTICISM SUCCESSFUL ELECTORAL FORMULA*
9. Maria Costea, Researcher Dr., "Gh. Șincai" Institute for Social Sciences and the Humanities of the Romanian Academy and Simion Costea, Assoc. Prof., PhD, "Petru Maior" University of Tîrgu Mureș, *HYBRID WAR, OLIGARCHIC DEMOCRACY AND EUROPEAN ASPIRATIONS*
10. Andrei Tinu, Assist. Prof., PhD, "Titu Maiorescu" University of Bucharest and Luiza Florentina Curelusa, M.D. Candidate, University of Bucharest, *ACQUIRING ROMANIAN CITIZENSHIP - WAY TO ACQUIRING EUROPEAN CITIZENSHIP*
11. Dorin Mircea Dobra, Assist. Prof., PhD, "Babeș-Bolyai" University of Cluj-Napoca, *THE CURRENT STAKES OF THE EUROPEAN NEIGHBOURHOOD POLICY*
12. Cătălin Negoită, Assist. Prof., PhD, "Dunărea de Jos" University of Galați, *THE WAR IN UKRAINE IN THE SOCIAL NETWORKS. РОССИЯ – РОССИЙСКАЯ ФЕДЕРАЦИЯ – RUSSIA*
13. Ioana Mudure-Iacob, Assist. Prof., PhD, "Babeș-Bolyai" University of Cluj-Napoca, *BEHIND THE WAR CURTAINS: A BRIEF ANALYSIS OF THE AMERICAN FOREIGN POLICY IN THE IRAQ CONFLICT -THE GLOBAL CONSEQUENCES OF DEROGATORY DECISIONS*
14. Ecaterina Patrascu, Assist. Prof., PhD, "Mihai Viteazu" National Intelligence Academy, Bucharest and Zahoor Ahmad Wani, Phd, Central University of Gujarat,

- Gandhinagar, India, *DISCOURSE OF GENDER IN NEOLIBERAL POLITICS*
15. Marcela Monica Stoica, Assist. Prof., PhD, "Dimitrie Cantemir" Christian University, Bucharest, *IS GLOBALIZATION A ZERO-SUM GAME?*
  16. Mihaela Boloş, Assist. Prof., PhD, "Petru Maior" University of Tîrgu Mureş, *GLOBAL GOVERNANCE AND LOCAL GOVERNANCE IN TACKLING ANTI-VAXXERS*
  17. Mihai Lupu, PhD, Romanian Academy, Iaşi Branch, *VOTING IN POST-COMMUNIST ROMANIA*
  18. Alina Gentimir, Assist. Prof., PhD, "Al. Ioan Cuza" University of Iaşi, *INTERCULTURAL DIALOGUE - THE ESSENTIAL FEATURE OF THE CURRENT INTERNATIONAL COMMUNITY*
  19. Viorica-Cristina Cormoş, Assist. Prof., PhD, "Ştefan cel Mare" University of Suceava, *IDENTITY CRISIS IN THE WORLD OF INTERNATIONAL MIGRATION*
  20. Miruna Andreea Balosin, Assist. Prof., PhD, "Babeş-Bolyai" University of Cluj-Napoca, *THE EVOLUTION OF ROMANIAN LOBBYING*
  21. Ecaterina Pătraşcu, Assist. Prof., PhD, "Mihai Viteazul" National Intelligence Academy, Bucharest, *ROLE OF INTERCULTURAL EDUCATION IN PROMOTING WORLD PEACE*
  22. Elena Simona Vrânceanu, Assist. PhD, "Al. Ioan Cuza" University of Iaşi, POSDRU/159/1.5/S/132400 ("Young successful researchers – professional development in an international and interdisciplinary environment"), *TRENDS OF IMMIGRANTS INTEGRATION IN EUROPEAN UNION*
  23. Laura Cătălina Paşcu, PhD Student, "Al. Ioan Cuza" University of Iaşi, POSDRU/159/1.5/S/132400 Project,

*GLOBALIZATION – NEW DIMENSIONS AND PERSPECTIVES:  
SOCIETAL SECURITY*

24. Constantin Corneanu, PhD, The Institute of the 1989 Romanian Revolution, *USSR'S „THE NEW POLITICAL THINKING ” AND ITS EFFECT UPON INTERNATIONAL AFFAIRS IN 1989*
25. Ana Rodica Stăiculescu, PhD, University of Bucharest, "Ovidius" University of Constanța and Monica Nădrag (Bala), PhD Student, University of Bucharest, *THE IMPACT OF NEW MEDIA ON SOCIETY*
26. Andreea Iancu, PhD Fellow, Fellow SOP HRD159/1.5/S/133675 Project, Romanian Academy, Iasi Branch, PhD Student, "Al. Ioan Cuza" University of Iași, *HUMAN SECURITY – A RESPONSE TO GLOBALIZED INSECURITIES*
27. Loredana Florentina Cătărău, PhD Student, "Al. Ioan Cuza" University of Iași, *THE IMPACT OF PARENTS' MIGRATION ON CHILDREN LEFT BEHIND*
28. Iulian Apostu, PhD, University of Bucharest, *SOLIDARITY OR INDIVIDUALISM IN CONTEMPORARY MARRIED COUPLES?*
29. Marius Aurelian Topolniski, PhD Student, "Carol I" National Defense University, Bucharest, *SOCIAL INFLUENCE IN THE BATTLEFIELD OF THE MULTICULTURAL MINDSET*
30. Stela-Anca Radu, PhD Student, "Al. Ioan Cuza" University of Iași, *LEGISLATION SYSTEMS REGARDING THE AIRING OF TV ADDS ADDRESSED OT CHILDREN. COMPARITIVE ANALYSIS*
31. Sergiu-Lucian Raiu, Lorincz Csilla, PhD Students, "Babeş-Bolyai" University of Cluj-Napoca, *FIRST EXPERIENCE IN WORK OF ROMANIAN YOUTH – A SOCIOLOGICAL EXPLANATION*

32. Andra Karla Sienerth, PhD Student, University of Bucharest, Project: "Rute de excelenta in cercetarea doctorala si post-doctorala - READ", Contract nr. POSDRU/159/1.5/S/137926 (*proiect cofinantat din Fondul Social European prin Programul Operational Sectorial Dezvoltarea Resurselor Umane 2007-2013*, Romanian Academy, *NATIONAL MINORITIES AND REGIONALIZATION. A COMPARATIVE PERSPECTIVE ON ROMANIA AND SLOVAKIA*)
33. Gabriel Ciprian Andruseac, PhD Student and Liviu George Maha, Assoc. Prof., PhD, "Al. Ioan Cuza" University of Iași, *EU'S ECONOMIC SECURITY IN THE CONTEXT OF RECENT GEOPOLITICAL DEVELOPMENTS*
34. Cătălin Constantin Diaconu, PhD Student, "Al. Ioan Cuza" University of Iași, *COSMOPOLITANISM AND THE EUROPEAN UNION'S MULTICULTURALIST PROJECT*
35. Mădălina Laura Cuciurianu, PhD Fellow, SOP HRD/159/1.5/S/133675 Project, Romanian Academy, Iași Branch, *TRANSPARENCY IN THE TTIP NEGOTIATIONS*
36. Irina Gafita, PhD Student, "Al. Ioan Cuza" University of Iași, *THE FREE AND INDEPENDENT FACTION FROM IASI. SOME IDEOLOGICAL ASPECTS*
37. Marilena Raluca Grosu, PhD Student, "Al. Ioan Cuza" University of Iași, *INSTITUTIONAL RESPONSABILITY : SOCIAL INTERVENTION OF THE STATE IN THE AGE OF GLOBALIZATION*
38. Olesea Țaranu, Post-PhD Fellow, SOP HRD/159/1.5/S/133675 Project, Romanian Academy, Iași Branch, *THE HYBRIDIZATION OF CONTEMPORARY WAR*

39. Ciprian Iftimoaei, Post-PhD Fellow in Political Science, "Al. Ioan Cuza" University of Iași, *THE RETHINKING OF THE NATIONAL SOVEREIGNTY IN AN AGE OF GLOBALIZATION*
40. Daniel Ionică, PhD Student, University of Bucharest, *DISTORTING THE PAST AS A POLITICAL TOOL. CASE STUDY: ALTERING THE NATIONAL IDENTITY IN PEOPLE'S REPUBLIC OF ROMANIA*
41. Silviu Petre, PhD, National School of Political Science and Public Administration, Bucharest, *THE ACCESSION OF THE TWO KOREAS TO UN IN 1991. AN ARCHIVE BASED STUDY*
42. Monica Pavel, PhD Student, University of Bucharest, *WOMEN'S PARLIAMENTARY DISCOURSE VERBAL, NONVERBAL AND PARAVERBAL COMMUNICATION WITHIN THE ROMANIAN POLITICAL DISCOURSE*
43. Antoanela-Paula Mureșan, Assist. Prof., PhD, "Babeș-Bolyai" University of Cluj-Napoca, Project: „Rute de excelență academică în cercetarea doctorală și post-doctorală – READ” Contract nr. POSDRU/159/1.5/S/137926, *LE DISCOURS PARLEMENTAIRE DES FEMMES. LA COMMUNICATION VERBALE, NON-VERBALE ET PARAVERBALE DANS LE DISCOURS POLITIQUE ROUMAIN.*
44. Iakob Attila, PhD, "Babeș-Bolyai" University of Cluj-Napoca, *NATIONAL IDENTITY UNDER SIEGE. THE IMAGINARY DEFENCE HEDGE AND THE RISE OF RADICAL DISCOURSE*
45. Diana Lona Leonte, PhD Student, "Al. Ioan Cuza" University of Iași, *PROPHECIES ABOUT MANAGERS: THE STEREOTYPES*
46. Lorena-Valeria Stuparu, Institute of Political Sciences and International Relations of the Romanian Academy, Bucharest, *INDIVIDUAL IDENTITY BETWEEN CONSERVATISM AND LIBERALISM*

47. Ionel Radovici, PhD Student, University of Bucharest, *ROMANIA'S ACCESSION TO THE UN. CASE-STUDY: THE ROLE OF THE MINISTER OF EXTERNAL AFFAIRS, GRIGORE PREOTEASA, IN THE PROCESS OF ACCESSION*
48. Alexandru-Cosmin Apostol, PhD Student, "Al. Ioan Cuza" University of Iași, POSDRU/159/1.5/S/133652, *CULTURAL PRACTICES AMONG HIGH-SCHOOL STUDENTS FROM IAȘI MUNICIPALITY*
49. Florin Nacu, PhD, Researcher, "C.S. Nicolaescu Ploșor" Institute of Social Research and Humanities, Craiova, *EUROPEAN INFLUENCES IN REFORMING SOCIAL STRUCTURES OF MODERN ROMANIA*
50. Aurica Stan, PhD Student, University of Bucharest/Romanian Academy, *POEMS OF THE HUMAN CONDITION: SE QUESTO È UN UOMO (PRIMO LEVI)/ VORBIND PIETREI (NORMAN MANEA)*
51. Speranța-Liliana Neagu, Councillor for European Affairs, *THE ATYPICAL STRATEGIC COORDINATION*
52. Elena Rusu, PhD Student, "Babeș-Bolyai" University of Cluj-Napoca, *THE EVOLUTION OF FRENCH FOREIGN DIRECT INVESTMENTS IN THE ROMANIAN ECONOMY DURING 2007-2013*
53. Larisa Luchian, PhD Student, "Al. Ioan Cuza" University of Iași, *THE GEOPOLITIC BEHAVIOR OF CHINA AND ITS IMPACT ON EXTERNAL RELATIONS*
54. Lavinia-Ioana Opreș, PhD Student, "Babeș-Bolyai" University of Cluj-Napoca, *THE LANGUAGE OF DEVELOPMENT AND DEMOCRACY: FOREIGN DONOR DISCOURSE ON AFRICAN CIVIL SOCIETY*
55. Anca Lavinia Mogoșan, PhD Student, "Babeș-Bolyai" University of Cluj-Napoca, *THE MECHANISMS OF*

*EUROPEANIZATION AND RELEVANCE OF THEIR USE IN EU –  
NATIONAL STATE RELATIONSHIP*

56. Ioana Tocai (Sîrbu), PhD, University of Oradea, *SOCIOLOGICAL PERSPECTIVES ON BULLYING BEHAVIOR*
57. Ana-Maria Udrea, PhD Student, "Babeş-Bolyai" University of Cluj-Napoca, *COMPARATIVE ANALYSIS OF THE ROMANIAN AND EUROPEAN STRATEGY ON PEOPLE WITH DISABILITIES (2014-2020)*
58. Roxana-Mihaela Vasiliu, PhD Fellow, SOP HRD/159/1.5/S/133675, Romanian Academy – Iași Branch, *PERSPECTIVES ON INVESTMENTS IN EDUCATIONAL CAPITAL: A SOCIOLOGICAL APPROACH*
59. Lioara-Bianca Bulboiu, PhD Student, University of Oradea, *DISABILITY AND SCHOOL INTEGRATION ISSUES*



**THURSDAY – 28 MAY 2015**

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***SOCIAL SCIENCES AND MANAGEMENT I – Room: R 21***

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*Moderators: Prof. Lucreția Dogaru, PhD, "Petru Maior" University of  
Tîrgu Mureș; Prof. George Niculescu, PhD, "Constantin Brâncuși"  
University of Târgu-Jiu*

1. Radu N. Cătană, Prof., PhD; Ioan Simionescu Șumandea, PhD Student; Andreea Szombati (Ursache), PhD Student, "Babeș-Bolyai" University of Cluj-Napoca, *EFFECTIVENESS OF THE ROMANIAN BANKRUPTCY PROCEDURE: AN EVIDENCE-BASED LEGAL ANALYSIS*
2. George Niculescu, Prof., PhD, "Constantin Brâncuși" University of Târgu-Jiu, *THE NEW ENTREPRENEURSHIP, VECTOR OF GLOBALIZATION*
3. Lucreția Dogaru, Prof., PhD, "Petru Maior" University of Tîrgu Mureș, *LA POLITIQUE LÉGISLATIVE*
4. Carmen Comaniciu, Prof., PhD, "Lucian Blaga" University of Sibiu, *SIGNIFICANT CHANGES CONCERNING THE SETTLEMENT AND COLLECTION OF EXCISE DUTIES IN ROMANIA*
5. Simona Moise, Assoc. Prof., PhD, "Spiru Haret" University of Bucharest and Mihaela Sas, PhD, University of Craiova, *NEW APPROACHES ON REGIONAL DEVELOPMENT POLICY IN ROMANIA*
6. Luminița Vochița, Assoc. Prof., PhD and Andra Maria Găină, Assist. Prof., PhD, University of Craiova, *THE FINANCIAL CRISES RECURRENCE AND CONTAGION IN THE CONDITIONS OF ECONOMIC GLOBALIZATION*

7. Lucreția Dogaru, Prof., PhD, "Petru Maior" University of Tîrgu Mureș, *ASPECTS SUR LA RESPONSABILITE JURIDIQUE*
8. Silviu Gabriel Barbu, Assoc. Prof., PhD, "Transilvania" University of Brașov and Cătălin Bejan, Police officer, General Director of the National Penitentiary Authority, *THE IMPACT OF THE NEW NORMATIVE LAWS IN THE PENAL FIELD ON THE SYSTEM OF PUNISHMENT EXECUTION IN ROMANIA – GENERAL LANDMARKS*
9. Viorica Filofteia Braga, Assoc. Prof., PhD, "Spiru Haret" University of Câmpulung, *ASPECTS CONCERNING CONSOLIDATION OF ACCOUNTS AND THE EVOLUTION OF COMPANY GROUPS IN ROMANIA*
10. Ion Rusu, Assoc. Prof., PhD, "George Bacovia" University of Bacău, *OFFENCES RESULTED BY BREACH OF ARMS, NUCLEAR AND EXPLOSIVE MATERIALS REGIME WITHIN THE ROMANIAN CRIMINAL CODE. GENERAL VIEWS. CRITICAL COMMENTS*
11. Elena Sima, Assoc. Prof., PhD, Romanian-German University of Sibiu, *EFFECTIVE MANAGEMENT OF TRANSPORTS PART OF GREEN LOGISTICS*
12. Simona Moise, Assoc. Prof., PhD, "Spiru Haret" University of Bucharest, *DESCENTRALIZATION IN ROMANIA, VIEWS FOR AND AGAINST*
13. Viorel Mircea Drăgan, Assoc. Prof., PhD, "Dunărea de Jos" University of Galați, *STUDIES ON THE INFLUENCE OF NOISE ON HUMAN HEALTH IN GALATI COUNTY*
14. Roxana Maria Roba, Assist. PhD, "Petru Maior" University of Tîrgu Mureș, *ARBITRATION. IMPLICATIONS OF COMMUNICATION AND OF OTHER SECONDARY FACTORS*
15. Alina Andreia Leția, Assist., PhD, University of Bucharest, *COMPARATIVE STUDY REGARDING THE PROCEDURE OF PRELIMINARY DECISIONS AND THE EXCEPTION OF NONCONSTITUTIONALITY*

16. Pia Simona Făgăraș, Assist. Prof., PhD, University of Medicine and Pharmacy, Tîrgu Mureș and Liliana Elisabeta Radu, Assoc. Prof., PhD, "Al. Ioan Cuza" University of Iași, *QUANTIFYING THE MOTIVATIONAL LEVEL OF ATHLETES*
17. Gina Negruț, Assist., PhD, "Al. Ioan Cuza" Police Academy, Bucharest, *SOME CONSIDERATIONS ON OPPORTUNITY AN AGREEMENT ADMITTING GUILT PHASE CRIMINAL*
18. Alina-Petronela Haller, PhD, Senior Researcher, Romanian Academy – Iași, *A POSSIBLE DEMOGRAPHIC CRISIS OF THE 21<sup>ST</sup> CENTURY AND THE EMERGING MARKETS*
19. Snejana Sulima, Assist. Prof., PhD, "Al. Ioan Cuza" University of Iași, *MIGRATION AND MOBILITY WITHIN THE FRAMEWORK OF THE EUROPEAN NEIGHBOURHOOD POLICY IN EAST*
20. Simona Olaru-Poșiar, Assist., PhD, "Victor Babeș" University of Medicine and Pharmacy, Timișoara, *UNDERSTANDING ORGANISATIONAL CULTURE UNDER THE IMPACT OF GLOBALIZATION. THE IMPORTANCE OF ORGANISATIONAL CULTURE AS A DETERMINANT OF WORKPLACE BEHAVIOUR*
21. Pia Simona Făgăraș, Assist. Prof., PhD, University of Medicine and Pharmacy, Tîrgu Mureș, *THE EVALUATION OF THE CORPORAL FORM IN RELATION TO THE NUTRITIONAL STATUS*
22. Maria Sinaci, Assist. Prof., PhD, "Vasile Goldiș" West University of Arad, *GLOBAL ETHICS AND RELIGIOUS VALUES*
23. Nicoleta Rodica Dominte, Assist. Prof., PhD, "Al. Ioan Cuza" University of Iași, *GEOGRAPHICAL INDICATIONS AND TRADEMARKS – A TANDEM FOR GEOGRAPHICAL NAMES PROTECTION*

24. Steff Zakarias, Assist., PhD Student, "Petru Maior" University of Tîrgu Mureş, *SPORTS DURING THE COMMUNIST REGIME. "FIGHTING WEAPON" OF THE COUNTRIES FROM THE COMMUNIST BLOCK AGAINST THE CAPITALIST COUNTRIES*
25. Maria Sinaci, Assist. Prof., PhD, "Vasile Goldiș" West University of Arad, *VIRTUE ETHICS AND EMOTIONAL INTELLIGENCE IN THE EDUCATIONAL CONTEXT*
26. Adrian Lupaşcu, Assist., PhD, "George Bacovia" University of Bacău, *CONSOLIDATION OF THE ADMINISTRATIVE CAPACITY OF THE ROMANIAN PRISON SYSTEM*
27. Alexandra Porumbescu, Assist. Prof., PhD, University of Craiova, *THE CONTRIBUTION OF THE ROMANIAN EMIGRANTS TO THE SOCIAL AND ECONOMICAL DEVELOPMENT OF THE RECEIVING COUNTRIES*
28. Nicoleta Enache, Assist. Prof., PhD and Raluca Ştefan Andreiu, M.A., "Valahia" University of Târgovişte, *ABSORPTION OF EU FUNDS IN PUBLIC PROCUREMENT, POOR IMPLEMENTATION OF EU AND NATIONAL LEGISLATION*
29. Oana Gălăţeanu, Assist. Prof., PhD, "Dunărea de Jos" University of Galaţi, *NATURAL PERSON - SUBJECT OF INTERNATIONAL CRIMINAL LAW AND ITS INTERNATIONAL CRIMINAL LIABILITY*
30. Bogdan Țigănoaia, Assist. Prof., PhD, Eng., Politehnica University of Bucharest, *THE SECURITY OF INFORMATION AND MECHANISMS TO ASSURE IT - RESEARCH IN THE BULGARIAN ORGANIZATIONS*
31. Doina Guriţă, Assist. Prof., PhD, Institute of European Studies "Ştefan Lupaşcu", Iaşi, *THE USE OF MARKETING TECHNIQUES IN RELIGIOUS TOURISM*

32. Oana Gălățeanu, Assist. Prof., PhD, "Dunărea de Jos" University of Galați, *ILLEGAL MIGRATION AND THE ANTI-MIGRATION POLICY FROM THE EUROPEAN UNION*
33. Flavia Ghencea, Assist. Prof., PhD, "Spiru Haret" University of Constanța, *ADMINISTRATIVE AUTHORIZATION IN SOME EUROPEAN STATES*
34. Ionela Popa, Assist. Prof., PhD, "Constantin Brâncoveanu" University of Pitești, *SPENDING FOR EDUCATION IN ROMANIA. FEATURES OF FINANCING SCHOOL EDUCATION*
35. Maria-Magdalena Bârsan, Assist., PhD, "Transilvania" University of Brașov, *HOMICIDE – MORE THAN A TEXT OF LAW*
36. Ivan Anane, Assist. Prof., PhD, "Ovidius" University of Constanța, *THE BASIC PRINCIPLES OF THE PENAL PROCESS*
37. Bogdan Țigănoaia, Assist. Prof., PhD, Eng., Politehnica University of Bucharest, *THE CERTIFICATION OF AN INFORMATION SECURITY MANAGEMENT SYSTEM – RESEARCH IN THE BULGARIAN ORGANIZATIONS*
38. Marioara Rusu, PhD, Institute of Agricultural Economics, *IRRIGATION SYSTEMS AND FARMS CONSOLIDATION IN SOUTHERN PLAIN OF ROMANIA – CASE STUDY*
39. Alexandra Teodora Ruginosu, SOP HRD/159/1.5/S/133675 Project, Romanian Academy Iasi Branch, *ASSESSING MENTORING PROGRAMMES IN THE MANAGEMENT OF KNOWLEDGE BASED ORGANIZATIONS*
40. Ioana Alexandrescu, Assist. Prof., PhD, University of Oradea, *LEADERSHIP AND TEAM: BETWEEN MANAGEMENT AND THEATRE*
41. Ivan Anane, Assist. Prof., PhD, "Ovidius" University of Constanța, *MODES OF BRINGING PERSONS BEFORE JUDICIAL AUTHORITIES*

42. Mihai Alexandru Chițea, Scientific Researcher, Institute of Agricultural Economics, *REGIONAL COMPETITIVENESS. FROM THEORY TO PRACTICE LITERATURE REVIEW*
43. Grigore Marian, PhD Student, Bucharest University of Economic Studies, *NATIONAL AND EUROPEAN APPROACH OF THE FINANCIAL AUDITOR'S MISSION. ROMANIA-THE UNITED KINGDOM - FRANCE*
44. Oriana-Helena Negulescu, PhD, "Transilvania" University of Braşov, "Spiru Haret" University of Braşov, *APPROACHES REGARDING THE MANAGEMENT STRATEGY IN THE GLOBAL GREEN INDUSTRY*
45. Minodora-Ioana Rusu, PhD Student, Assist., "Dimitrie Cantemir" Christian University of Bucharest, *NEW REGULATIONS OF CRIMES AGAINST TRAFFIC SAFETY ON RAILWAYS, AS PRESENTED IN THE NEW ROMANIAN CRIMINAL CODE. GENERAL VIEWS. CRITICAL OPINIONS*
46. Ciprian Ionel Alecu, Main Researcher III, PhD, "Gh. Zane" Institute of Economic and Social Research, Romanian Academy - Branch of Iaşi, *PARTICULARITIES OF NUANCED QUALITATIVE EVALUATION OF THE LEVEL OF PROFESSIONAL ETHICS IN PUBLIC SERVICES*
47. Ciprian Silviu Bucur, PhD, National Antidrug Agency, Vergina Chirițescu, PhD, Right to the Future Association, Ionuț Cristian Neacșu, Support for Life Association, *ECONOMIC AND SOCIAL PROBLEMS CAUSED BY DRUG USE AND TRAFFICKING*
48. Andreea Popovici, PhD Student, "Al. Ioan Cuza" University of Iași, *FOREIGN MARKET PLAYERS IN CENTRAL AND EASTERN EUROPE*
49. Marian Burducea, PhD Student, Mihaela Daniela Cazacu, PhD Student, Elida Rosenhech, PhD Student, Alexandrina

- Cruceanu, PhD Student, "Al. Ioan Cuza" University of Iași, *POPULAR CULTURE AND ETHNOBOTANICAL USE OF BASIL*
50. Oana-Nicoleta Retea, PhD Student, University of Craiova, *BEHIND THE NAME*
51. Aurel Chiran, Elena Gîndu, Andy-Felix Jităreanu, University of Agricultural Sciences and Veterinary Medicine, Iași, *ISSUES REGARDING AGRICULTURE DEVELOPMENT IN BOTOȘANI COUNTY AFTER ACCESSION TO THE EUROPEAN UNION*
52. Alexandra Crișan, Trainee Notary Chamber of Notaries Public Galați, *EUROPEAN SUCCESSION CERTIFICATE – ISSUES RELATED TO ITS ISSUANCE PROCEDURE*
53. Elena Gîndu, Adriana Spînache (Măgureanu), Aurel Chiran, Andy-Felix Jităreanu, University of Agricultural Sciences and Veterinary Medicine, Iași, *ECONOMIC AND FINANCIAL ANALYSIS OF THE INVESTMENT "STARTING A LEISURE INFRASTRUCTURE NADA FLORILOR" (CASE STUDY IN FĂLTICENI, SUCEAVA COUNTY)*
54. Carmen Nicoleta Bărbieru, PhD Student, "Al. Ioan Cuza" University of Iași, *COMPARISON BETWEEN ORGANIZATION AND FUNCTIONING OF THE EUROPEAN ECONOMIC INTEREST GROUP AND EUROPEAN PRIVATE COMPANY*
55. Mircea-Iosif Rus, PhD Student, "Babeș-Bolyai" University of Cluj-Napoca and Mircea-Ioan Păstrav, PhD, Senior Researcher, NIRD URBAN INCERC Bucharest, Cluj-Napoca Branch, *FUNDING RESEARCH AND DEVELOPMENT THROUGH THE HORIZON 2020 PROGRAMME*
56. Iuliana Ionel, PhD, Institute of Agricultural Economics, Romanian Academy, Bucharest, *ROMANIAN PORK MARKET, CHALLENGES AND PROSPECTS*

57. George Coca, "Spiru Haret" University, *PUBLIC PROCUREMENT SYSTEM*
58. Anca-Iulia Stoian, "Spiru Haret" University of Constanța, *THE REGLEMENTATION OF THE CONCEPTS OF FAMILY RESIDENCE AND MARRIAGE EXPENSES ACCORDING TO THE NEW CIVIL CODE*
59. Irina-Nicoleta Ghigiu, PhD Student, University of Craiova, *THE RIGHT TO IDENTITY OF THE PERSONS BELONGING TO NATIONAL MINORITIES*
60. Gabriela Laura Vâlceanu, PhD Student, Bucharest University of Economic Studies, *THE BEHAVIOUR OF THE TARGET GROUP ON THE INTERNATIONAL MARKET OF VETERINARY MEDICAL SERVICES FOR SMALL ANIMALS*
61. Vasile-Virgil Coman, PhD Student, "Valahia" University of Târgoviște, *THE STRATEGIC IMPORTANCE OF THE OIL IN PRAHOVA VALLEY DURING THE YEARS OF THE SECOND WORLD WAR*
62. Mihaela Tănase, PhD Student, "Al. Ioan Cuza" University of Iași, *TRANSFORMATIONAL LEADERSHIP IN THE DEVELOPMENT OF KNOWLEDGE-BASED ORGANIZATIONS*
63. Aliona Bîrcă, PhD Student, "Al. Ioan Cuza" University of Iași, *CORPORATE GOVERNANCE: INSTRUMENT OF RECOVERY AND DEVELOPMENT OF PERFORMANCE*
64. Gabriela Boldureanu, PhD, Researcher, Department for Interdisciplinary Research in Social Sciences and Humanities, "Al. Ioan Cuza" University of Iași, *THE INNOVATION PROCESS IN SME'S IN ROMANIA*
65. Andreea Maha, PhD Student, "Al. Ioan Cuza" University of Iași, *BOOKING.COM OR TRIPADVISOR. WHAT THE ROMANIAN HOTELS CHOOSE?*



66. Andreea Alexandra Cireașe, PhD, "Al. Ioan Cuza" University of Iași, *TERRITORIAL IMPACT ASSESSMENT OF HOSPITAL CLOSURE IN ROMANIA IN 2011. MEASURING THE EFFECTS OF THE TERRITORIAL INEQUALITIES*
67. Florin-Răzvan Bălășescu, Research Worker, Centre for Financial and Monetary Research "Victor Slăvescu", Romanian Academy, *SUSTAINABLE INNOVATION – CONCEPTS, MECHANISMS, CONSEQUENCES*
68. Raluca Gabriela Dulgheriu, PhD Student, "Al. Ioan Cuza" University of Iași, *GREXIT*
69. Gabriela Laura Vâlceanu, PhD Student, Bucharest University of Economic Studies, *ELEMENTS OF THE DISTRIBUTION POLICY FOR INTERNATIONAL VETERINARY MEDICAL SERVICES FOR SMALL ANIMALS*
70. Elena Sima, PhD, Scientific Researcher, Institute of Agricultural Economics, Romanian Academy, Bucharest, *THE ROMANIAN AGRICULTURAL POLICY DEVELOPMENT IN LINE WITH EUROPE 2020 STRATEGY*
71. Elisabeta Roșu, Institute of Agricultural Economics, Romanian Academy, Bucharest, *AGRICULTURAL FARMS – EVOLUTION AND STRUCTURE*
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73. Maricica Văleanu, Lawyer, Mrd, "George Bacovia" University of Bacău, *THE PLACE OF TORT LIABILITY IN LEGAL LIABILITY AS A WHOLE*

THURSDAY – 28 MAY 2015

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**SOCIAL SCIENCES AND MANAGEMENT II– Room: R33**

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*Moderators: Associate Prof. Ioan Bircea, PhD, "Petru Maior" University of Tîrgu Mureş; Prof. Claudia Roşu, PhD, University of the West, Timișoara*

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3. Anca Lelia Lorincz, Prof., PhD, "Al. Ioan Cuza" Police Academy, Bucharest, *THE SUSPENSION OF THE PENAL PROCESS IN THE PRESENT PENAL PROCEDURE CODE*
4. Cristinel Ioan Murzea, Prof., PhD, "Transilvania" University of Braşov, *BUSINESS MANAGEMENT – A CIVIL LAW CLASSICAL INSITUION*
5. George Niculescu, Prof., PhD, "Constantin Brâncuși" University of Târgu-Jiu, *INFO-GLOBALIZATION AND OPEN INNOVATION MANAGEMENT*
6. Viorel Găină, Prof., PhD, Alexandru-Mihnea Găină, Assist. Prof., PhD, Andra Maria Găină, Assist. Prof., PhD, University of Craiova, *THE COORDINATION OF THE PROCEDURE OF CROSS-BORDER INSOLVENCY OF THE GROUPS OF COMPANIES IN THE CONDITIONS OF GLOBALIZATION*

7. Adrian Şimon, Assoc. Prof., PhD, "Petru Maior" University of Tîrgu Mureş, *TÉCNICAS PARA INVERTIR Y TIPOS DE OPERACIONES BURSÁTILES*
8. Liviu George Maha, Assoc. Prof., PhD, "Al. Ioan Cuza" University of Iaşi, *THE EUROPEAN TRADE BETWEEN THE TRANSATLANTIC PARTNERSHIP AND THE RELATIONS WITH THE RUSSIAN FEDERATION*
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10. Liviu-Bogdan Ciucă, Assoc. Prof., PhD, "Dunărea de Jos" University of Galaţi, *THE INHERITANCE SUCCESSION PROCEDURE WITH EXTRANEITY ELEMENTS – CURRENT CONCERN IN THE EUROPEAN AREA*
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15. Marius Boiță, Assoc. Prof., PhD, "Vasile Goldiș" West University of Arad, *THE ROLE OF TOURISM SERVICES IN THE GLOBALIZATION CONTEXT*
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52. Simona Roxana Ulman, PhD Student, "Al. Ioan Cuza" University of Iași, *SHORTEST PATHS TO SUCCEED IN ACHIEVING PUBLIC INTEGRITY IN ROMANIA*
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